

Rock Falls Convention and Visitors Bureau
February 21, 2008
6:30 p.m.
Rock Falls Tourism Office
603 W. Tenth Street ~Suite 1A~
Rock Falls, IL 61071
Agenda

- I. Roll Call**
- II. Approval of Minutes from January 17, 2008 – Regular board meeting**
- III. Approval of Financials January 2008**
- IV. Approval of Bills**
 - a.**
- V. Recognize Visitors**
 - a. Atty. M. Mertes**
 - 1. Bylaws – approved at the City Council meeting on February 5, 2008**
 - 2. Agreement between City of Rock Falls and Rock Falls Tourism Corp.**
 - 3. Ordinance Draft**
 - 4. Time Lines status**
 - 5.**
- VI. Old Business**
 - A .Banner Committee Report – Boyd – Scanlan**
 - B .City Signage Committee Report – Boyd – Scanlan**
 - 1. Options**
 - 2. Types of signage**
 - A. Welcome**
 - B. Directional**
 - C. Identification**
 - 3. Funding**
 - C. Bike Path Committee – City inquiring if RFT interest in funds to match a Grant Application that Richard Downey is submitting the end of this month**
 - D. Grant applications have been requested by SandyPine Elk Farm, Whiteside County Farm Bureau for the Silo event**
 - E .Bookcase costs – Wheelock Furniture**
 - F .Highlights from the IL Gov Conference**
- VII. New Business**
 - a. Renew Billboard Contract @ I88 and I39 (Action)**
 - b. Billboard on I88 – Eastward bound traffic on South near P-Town Rd overpass (proposal)**
 - c. Markets to pursue using for Director applications**
 - d. 1st cut of budget (used only in the event we are still under the City Ordinance)**
 - e. Correspondence**
 - f.**

VIII. Adjournment