

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor

David H. Blanton
815-622-1110

City Administrator

Richard J. Downey
815-564-1366



City Clerk

William B. Wescott
815-622-1104

BRANDING COMMITTEE MEETING

Wednesday October 21st, 2009

1pm

Rock Falls Community Development Corporation

**Conference Room
309 First Avenue
Rock Falls, IL 61071
Phone (815) 626-8053**

AGENDA

1. Call to Order
2. Approve Minutes from the Previous Meeting.
3. Discussion on Directional Signage around the City. Finalize locations, and determine funding sources.
4. Discussion of long term branding items. Review articles on branding and discussion of other issues.
5. Schedule Next Meeting
6. Adjournment

Next Regular Meeting: November 18th, 2009

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108; promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting