

# City of Rock Falls

603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*

David H. Blanton  
815-622-1110

*City Administrator*

Richard J. Downey  
815-564-1366



*City Clerk*

William B. Wescott  
815-622-1104

**“U-Know” COMMITTEE MEETING**  
**Wednesday August 19<sup>th</sup>, 2009**  
**1pm**

**Rock Falls Community Development Corporation**  
**Conference Room**  
**309 First Avenue**  
**Rock Falls, IL 61071**  
**Phone (815) 626-8053**

## *AGENDA*

1. Call to Order
2. Approve Minutes from the Previous Meeting.
3. Discussion on Directional Signage around the City. Finalize locations, and determine funding sources.
4. Discussion of Renaming Committee to “Branding” Committee or other appropriate name.
5. Discussion of long term branding items. Review articles on branding and discussion of other issues.
6. Schedule Next Meeting
7. Adjournment

Next Regular Meeting: September 16<sup>th</sup>, 2009

“Proud of Our Past – Confident of Our Future”