



City of Rock Falls

U-Know Committee Meeting Minutes

Date: 8/19/09

Time Meeting Started: 1:06pm

Time Meeting Ended: 2:00 pm

Members		Members	
Richard Downey, (Chairperson)	P	Mayor Blanton	A
Gayla Kolb, RFCDC	P	Mike Sterba	A
Chris King, United Country	P	Amy Lego	P
Sally Scanlan	A		
Doug Wiersema	P		
Susan Boyd	A		
P-Present A-Absent			

Ordinance/Topic	Discussion	Plan of Action
1. Call to Order	<ul style="list-style-type: none"> Committee called to order at 1:06 	
2. Minutes	<ul style="list-style-type: none"> Minutes from last meeting were presented Downey informed Committee Boyd submitted resignation for committee. Discussion of inviting new Country Inn and Suites manager to be on the committee. 	Minutes were approved Wiersema to contact new manager and determine interest about being on committee.
	<ul style="list-style-type: none"> Kolb offered for discussion the fact that the City had hired a firm to develop site plan for the riverfront and that firm was also discussing the idea of branding for the area in order to tie in the riverfront development with the rest of the town. May want to keep in mind as we move forward and not be in to big of a hurry to purchase signs. It was suggested at some point in time that the Committee will may want to meet with the site development firm. After further discussion Committee decided to change the committee's name to the Branding Committee. 	<ul style="list-style-type: none">
6. Other Discussion Items	<ul style="list-style-type: none"> King indicated that after having ready the articles on branding that Downey had provided to all committee members that it would be important to have the Mayor come back on the committee and support its efforts. The articles will be up for discussion at the next meeting since there was not enough time to discuss at this meeting. 	Downey will check with the Mayor
7. Schedule Next Meeting	<ul style="list-style-type: none"> Third Wednesday, September 16, 2009 at 1:00 at RFCDC offices. 	
8.. Adjournment	<ul style="list-style-type: none"> Meeting adjourned at 2:00 pm. 	