



City of Rock Falls

Branding Committee Meeting Minutes

Date: 06/16/10 Time Meeting Started: 1:00pm

Time Meeting Ended: 2:00pm

Members		Members	
Richard Downey (chairperson)	P	Amy Lego, Rock Falls	A
Doug Wiersema	P		
Sally Scanlan	P		
Susan Boyd	A		
Mike Sterba	A	Richard Downey, City Administrator	P
P-Present A-Absent			

Ordinance/Topic	Discussion	Plan of Action
1. Call to Order @ 1:00pm	<ul style="list-style-type: none"> Committee called to order at 1:00pm 	No action.
2. Discussion on Northstar Presentation-schedule additional presentation (Please bring calendars)	<ul style="list-style-type: none"> Committee discussed options for Northstar presentation. Idea was floated that a larger presentation to numerous groups might be able to make a larger splash. After a discussion committee decided that during the September 27th Committee of the Whole meeting of the city council the committee, headed up by the Chamber of Commerce would invite Northstar into a meeting/presentation. At this meeting, the City Council, the Library board, the Park Board, the Tourism board, the RFCDC Board, and the school boards would be invited. 	Item was tabled.
3. Committee member items	<ul style="list-style-type: none"> Committee held a discussion of the city signage project. Committee requested that the signage project be sent to the City Council for adoption via resolution with full color renditions sent for city council review also sent along. 	Item would be sent to city council for adoption at their next meeting.
4. Approval of Minutes	<ul style="list-style-type: none"> Minutes were not available at the time. 	No minutes were available.
5. Adjournment	<ul style="list-style-type: none"> Meeting was adjourned at 2:00pm. 	Meeting adjourned at 2pm.

Richard Downey, Recorder, Rock Falls Branding Committee