



City of Rock Falls Branding Committee Meeting Minutes

Date: 09/16/10

Time Meeting Started: 2:30pm

Time Meeting Ended: 3:20pm

Members		Members	
Richard Downey (Chairperson)	P	Amy Lego	A
Sally Scanlan	P	Chris King	A
Doug Wiersema	P		
Mike Sterba	A		
P-Present A-Absent			

Ordinance/Topic	Discussion	Plan of Action
1. Call to Order	<ul style="list-style-type: none"> Meeting Called to Order at 2:30pm 	Meeting called to order at 2:30pm
2. Discussion on Northstar Presentation-scheduled for COW meeting of October 25th	<ul style="list-style-type: none"> Discussion was held on having Northstar come in and give a presentation to numerous groups regarding a city wide branding piece. Committee discussed tentative list of groups to be invited. City Administrator would check on availability of Northstar for presentation to group on October 25th. 	City Administrator would check on availability of Northstar for October 25 th .
3. Committee member items	<ul style="list-style-type: none"> Discussion was had on sending out an email to members of the committee to determine their interest in continuing membership in the committee, as attendance was lacking. Perhaps there is another time or even another place the meeting could be held to better suit the members' schedules. 	City Administrator would send out an email gauging interest in moving the time or place of the meeting.
4. Approval of Minutes	<ul style="list-style-type: none"> Minutes were unavailable and were not approved. 	Minutes would be approved at the next meeting.
5. Adjournment	<ul style="list-style-type: none"> Meeting was adjourned at 3:20pm. 	Meeting was adjourned at 3:20pm.

Richard Downey, Recorder, Rock Falls Branding Committee