



City of Rock Falls Complete Count Committee Meeting Minutes

Date: 02/09/10

Time Meeting Started: 2:30pm

Time Meeting Ended: 3:30pm

Members		Also Attended	
Mayor David Blanton	P	Mark Searing	P
Pam Erby	p	Debi Burke	P
Bethany Bland	A		
Jeff Brown	A		

Topic	Discussion	Plan of Action
Call to order @2:30pm	Committee called to order at 2:30pm	
Approved previous months	Mark asked members for their approval of previous month's minutes - 11/10/09 and 01/12/10	Minutes approved.
Awareness Campaign	<ul style="list-style-type: none"> • RF Chamber will be asked to put into their newsletter and E-Blast asking all members to advertise on their marquees for one week starting April 1st the message: CENSUS 2010 - 10 QUESTIONS - 10 MINUTES. • The week of March 22nd RF Channel 5 will run Census 2010 - 10 Questions - 10 Minutes and the 10 reasons - these will roll to be seen every 2 minutes. • The Mayor's radio talk show will be March 19th at 9:30am WSDR. This is a 30 minute show and all members are asked to come and join. • The joint meeting for Sterling and Rock Falls will be March 9th at 12pm in Sterling City Hall. Mark will pick up Subway sandwiches for the committees. • Mark and Deb reported that the Census had dropped off bags, hats, mouse pads, pocket calendars, cups, fans and lunch bags. Mark and Debi will make arrangements to place these items at local banks, library and city hall the week of March 15th. 	
Adjournment	Adjourned at 3:30pm	

Mark A. Searing, Committee Chairman