



City of Rock Falls Social Media Committee Meeting Minutes

Date: 02 12 13

Time Meeting Started: 6:00 pm

Time Meeting Ended: 7:05 pm

Members		Also Attended	
Ald. Watts, Chairman	P	Adm. Blackert	P
Ald. Snow	P	Commander Nelson, RFPD	P
Ald. Schuneman	P	Clerk Wescott	P
Mayor Blanton	P		
Also Attended			
Citizen Allen Boseniller	P		

Topic	Discussion	Plan of Action
1. Call to Order @ 6:00 p.m.	<ul style="list-style-type: none"> Roll call, quorum present 	Session 6:00 pm
2. Approve Minutes: January 23, 2013	<ul style="list-style-type: none"> Following a review of the minutes, they were approved as presented. 	Minutes approved
3. General Discussion Outlining Usage and Administrative Access	<ul style="list-style-type: none"> Chairman Watts took the committee members through the process of establishing the necessary secure parameters for the usage of the City of Rock Falls Facebook Page that is under development. Group discussion was held and committee members were educated by Chairman Watts on the various secure parameters available and what they would mean to the City in regards to the usage by the City and the constitutes. The following areas of the structured page settings were discussed and determinations for levels of security set into the City page; your settings, manage permission, administrative roles, posting ability, features. During the course of the discussions, Commander Nelson shared with the committee the Police Department FACEBOOK page which is up and running and having a very response to what has been established. Chairman Watts wanted it to be clear to everyone, that this will be a work in progress. We will explore opening different areas of our FACEBOOK page which we are guarding at this time, based on our experiences and constituents usage. The Committee unanimously Recommended that we request the Council at the February 19th Council meeting to proceed with activating the City FACEBOOK page following the administrators training session on March 19th. 	Committee shall recommend approval for activation at the 02-19-13 Council Meeting.
4. Committee Member items	<ul style="list-style-type: none"> No items were brought forth. 	No action
5. Establish Next Meeting date	<ul style="list-style-type: none"> A special meeting with the Department Heads and Assistants will be held on March 19, 2013 at 8:00 a.m. at the Electric Department Training Room. 	March 19, 2013 Special Training session. Announce at Department Head Meeting March 5, 2013
6. Adjournment	<ul style="list-style-type: none"> With no other business to come before the Committee, Chairman Watts called for adjournment 	Adjourned @ 7:05 p.m.

Ald. John Watts, Committee Chairman