

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
William B. Wescott
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Eric Arduini
815-622-1104

City Treasurer
Kay Abner
815-622-1100

Rock Falls Tourism Committee Meeting
March 15th, 2016
9:00a.m.

North End Meeting Room
Municipal Complex
603 W. 10th Street
Rock Falls, Illinois

AGENDA

1. Call to Order @ 9:00 a.m. – Chairman Logan
2. Audience requests
3. Read and approve minutes from the February 9th, 2016 meeting.
4. Old Business:
 - a. Louie Bellson drum set discussion
 - b. Muck Rack-Advertising Contacts for Tourism
 - c. Rock Falls Tourism budget discussion
 - d. Billboard on Route 88 design discussion
5. Tourism Grants
 - a. Percussion Palooza marketing and sponsorship financials review.
 - b. Bridge the Community 5K 10K race marketing Grant Application.
6. Updates:
 - a. Director Janell Loos
 - b. Façade Grant Program Update
 - i. La Familia
 - ii. Treasure Chest
 - c. Blackhawk Waterways – Dianne Bausman
 - d. Chamber Update – Keri Olson
7. Committee Member Items
8. Adjournment

Posted: March 9th, 2016 Eric Arduini- City Clerk
Next regular meeting April 12th, 2016