City of Rock Falls

603 W. 10th Street Rock Falls, IL 61071-2854

Mayor William B. Wescott 815-380-5333

City Administrator Robbin Blackert 815-564-1366



City Clerk Eric Arduini 815-622-1104

City Treasurer Kay Abner 815-622-1100

Rock Falls Tourism Committee Meeting April 18th, 2016 9:00a.m.

> Council Chambers Municipal Complex 603 W. 10th Street Rock Falls, Illinois

AGENDA

- 1. Call to Order @ 9:00 a.m. Chairman Logan
- 2. Audience requests
- 3. Read and approve minutes from the March 15th, 2016 meeting.
- 4. Old Business:
 - a. Louie Bellson drum set discussion
 - b. Billboard on Route 88 design discussion
 - c. Website Update
- 5. New Business
 - a. Pink Heals discussion
 - b. Hotel representation discussion
 - c. Sponsorship Grant-Canal Crawl Application & Updated Grant forms
 - d. Hotels-Committee member expansion
 - e. Approval of Blackhawk Waterways CVB Partnership Program
 - f. Fireworks Quotes-Bass Pro Shops Big Cat Quest & Pink Heals
 - g. Midwest Community Development Institute August 15-18
- 6. Updates:
 - a. Director Janell Loos
 - b. Tourism Grants Update
 - c. Façade Grant Program Update
 - d. Blackhawk Waterways Dianne Bausman
 - e. Chamber Update Keri Olson
- 7. Committee Member Items
- 8. Adjournment

Posted: April 15th, 2016 Eric Arduini- City Clerk Next regular meeting May 10th, 2016