

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
William B. Wescott
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Eric Arduini
815-622-1104

City Treasurer
Kay Abner
815-622-1100

Rock Falls Tourism Committee Meeting December 12th, 2016 9:00 a.m.

**Council Chambers
Municipal Complex
603 W. 10th Street
Rock Falls, Illinois**

AGENDA

1. Call to Order @ 9:00 a.m. – Chairman Logan
2. Audience requests
3. Read and approve minutes from the September 13th, 2016 meeting.
4. Old Business:
 - a. Approve revised Marketing Grant Application
 - b. Approve revised Event Sponsorship Grant Application
 - c. Subcommittee for Marketing/Event Sponsorship Grant Applications
5. Updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Chamber Update – Keri Olson
 - c. Director Janell Loos
 - i. Bridge the Community 5K/10K Race
 - ii. Northwest Film Office
 - iii. Twin Cities Treasure Tour
 - iv. Website
 - v. Social Media
 - vi. Tourism Packages & Deals
 - d. Tourism Grants Update
 - i. Percussion Palooza Pre-Screening Application
 - e. Façade Grant Program Update
 - f. Hotel Updates
6. New Business:
 - a. Illinois Governor's Conference on Travel & Tourism 2017
 - b. Bass Pro Shops Big Cat Quest
 - c. BWCVB Visitors Guide Ad
7. Committee Member Items
8. Adjournment

Posted: December 9th, 2016 Eric Arduini- City Clerk
Next regular meeting January 10th, 2016