

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
William B. Wescott
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Eric Arduini
815-622-1104

City Treasurer
Kay Abner
815-622-1100

Rock Falls Tourism Committee Meeting
July 11th, 2018
10:00 A.M.

City of Rock Falls Council Chambers
603 West 10th Street
Rock Falls, Illinois

AGENDA

1. **Call to Order**
2. **Audience Request**
3. **Read & Approve Minutes**
 - a. Approval of the minutes of the June 13th, 2018 Tourism meeting
4. **Updates:**
 - a. Blackhawk Waterways - Dianne Bausman
 - b. Chamber Update - Bethany Bland
 - c. Director Janell Loos
 - i. ROCK FALLS RIVER CHASE Re-scheduled Date(Sept. 22-23 2018) new application submitted
 - ii. ROCK FALLS DAYS (August 1-5 2018)
 1. Petunia City Brass
 2. Rock Falls Big Cat Fishing Tournament
 3. 1st Annual Youth Fishing Extravaganza
 4. Rock Falls Day Craft Show
 5. Rock River Turtle Race
 6. 1st Annual Doggy Pageant
 - iii. TWIN CITIES RESTAURANT WEEK
 - iv. FOOD TRUCK FRIDAYS
 - v. ART IN THE PARK
 - vi. WATER SKI SHOW
 - d. Tourism Grant Update
 - e. Façade Grant Program Update
 - f. Northwest Illinois Film Office

- g. Marketing/Advertising/ Promotions
- h. Hotel Updates

5. New Business:

- a. Invoicing of Events
- b. Clean-up of Events

6. Committee Member Items

7. Adjournment

Posted: 07/06/2018 Eric Arduini - City Clerk

Next regular meeting: 08/08/2018

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108; promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.