

Rock Falls Tourism Committee  
City of Rock Falls Council Chambers  
603 West 10<sup>th</sup> Street, Rock Falls  
Wednesday, November 14th, 2018  
10:00 A.M.

**AGENDA**

CALL TO ORDER

A. Roll Call

B. Public Comment

C. Review of Minutes from September 20th, 2018 meeting

1. *ACTION REQUESTED*: Approve Minutes from September 20th, 2018 meeting

D. Tourism Committee Updates

- a. Blackhawk Waterways - Dianne Bausman
- b. Chamber Update - Bethany Bland
- c. Tourism Director
- d. Tourism Grant Update
- e. Façade Grant Program Update
- f. Northwest Illinois Film Office
- g. Marketing/Advertising/ Promotions
- h. Hotel Updates

E. New Business

- a. Review of Event Expenses
- b. Review of Tourism Budget
- c. Discussion of 2018 Events
- d. Halloween Coloring Contest Winners
- e. Route 88 Billboard Discussion
- f. Tourism Director discussion

F. Next Meeting Date & Time

G. Committee Member Items

H. Executive Session

I. Action taken from executive Session

J. Adjournment

Posted: 11/9/2018 Eric Arduini - City Clerk  
Next regular meeting: 12/12/2018