

Rock Falls Tourism Committee  
City of Rock Falls Council Chambers  
603 West 10<sup>th</sup> Street, Rock Falls  
Wednesday, December 12th, 2018  
10:00 A.M.

**AGENDA**

CALL TO ORDER

A. Roll Call

B. Public Comment

C. Review of Minutes from November 14th, 2018 meeting

1. *ACTION REQUESTED*: Approve Minutes from November 14th, 2018 meeting

D. Tourism Committee Updates

a. Blackhawk Waterways - Dianne Bausman

b. Chamber Update - Bethany Bland

c. Tourism Director

d. Rock Falls Tourism Grants Update

i. Percussion Palooza 02/24/2019 application review

1. *ACTION REQUESTED*: Approval of the grant application

e. Façade Grant Program Update

f. Northwest Illinois Film Office

g. Marketing/Advertising/ Promotions

i. Update to event sponsorship levels.

h. Hotel Updates

E. New Business

a. Discussion of 2019 Events

1. Food Truck Fridays May 4th, June 7<sup>th</sup>, July 5<sup>th</sup>, August 2<sup>nd</sup>

2. Art in the Park Walk Sept. 7<sup>th</sup>

3. Fishing Tournament Sept 27<sup>th</sup>-29<sup>th</sup>

b. FY19 Tourism Grant Update

F. Next Meeting Date & Time

G. Committee Member Items

H. Executive Session

I. Action taken from executive Session

J. Adjournment

Posted: 12-7-2018 Eric Arduini - City Clerk

Next regular meeting: 01/09/2019