City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
William B. Wescott
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City Administrator
Robbin Blackert
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City Clerk
Eric Arduini
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Kay Abner
815-622-1100

Rock Falls Tourism Committee
City of Rock Falls Council Chambers
603 West 10th Street, Rock Falls
Wednesday, April 10th, 2019
10:00 A.M.

AGENDA

1. Call to order @ 10:00 a.m. – Chairman Schuneman
2. Public Comment
3. Review of Minutes from March 13, 2019 meeting
   ACTION REQUESTED: Approve Minutes from March 13, 2019 meeting

4. Tourism Committee Updates
   a. Blackhawk Waterways – Dianne Bausman
   b. Chamber Update – Bethany Bland
   c. Tourism Director Report – Megan Horsman
   d. Rock Falls Tourism Grants Update
   e. Façade Grant Program Update
      i. Façade Grant Request from River Bridge LLC in the amount of $5,000.00
         ACTION REQUESTED: Approve Façade Grant Request and send to City Council

   f. Northwest Illinois Film Office
   g. Marketing/Advertising/ Promotions
      i. Marketing Resource Management software
      ii. Geofencing Software discussion
      iii. Visitor's Guide update
   h. Hotel Updates
5. New Business
6. Old Business:
   a. Discussion on information gathered on bike share and kayak share program, Docks and IDNR policies, rack placement and leasing of property
   b. Conference call with Kyle Sheker from Koloni Share regarding bike share and kayak share program

7. Next Meeting Date & Time 05-08-2019
8. Committee Member Items
9. Executive Session
10. Action taken from executive session
11. Adjournment

Posted: 04-05-2019 Michelle Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108; promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.