

City of Rock Falls


Tourism Committee Meeting Minutes

Date: 07/10/19 Time Meeting Started: 10:06 a.m. Time Meeting Ended: 10:44 a.m.

Members		Also Attended	
Chairman Jim Schuneman	P	Director Megan Horsman	P
Brian Tribley	P	Administrator Blackert	P
Amy Williamson	P		
Michelle Kreczmar	P		
Bethany Bland	P		
X-Attended A-Absent			

Ordinance/Topic	Discussion	Plan of Action
Call to Order	<ul style="list-style-type: none"> Meeting was called to Order at 10:06 a.m. 	
Audience Requests	<ul style="list-style-type: none"> None 	
Approve Minutes	<ul style="list-style-type: none"> Not included in packet 	Please include June 19, 2019 on next agenda for approval
Old Business	<ul style="list-style-type: none"> None 	
Updates	<ul style="list-style-type: none"> A. Blackhawk Waterways - Likes up by 176% - August 22 is the Annual Dinner at Deer Valley Country Club B. Chamber Update - Summer Splash was well attended, vendors were satisfied with Riverfront Park location. - 150 participates in the 5K - Decision has been made for no Hometown Holiday Parade C. Director's Report - Digital Marketing is going very well and Tourism is launching new website today. - Currently taking applications through Indeed for Nikki's position. - Bike Share is progressing and should be here by end of July - Art in the Park mobile app is currently being developed, it will be ready soon. D. Tourism Grants - Fiesta Parade Sponsorship Application - Committee reviewed the sponsorship request. Chairman Schuneman moved to approve sponsorship of the event, second by Brian Tribley, motion carried. Committee discussed level of commitment and Bethany Bland moved to approve a \$500. Sponsorship level, second by Michelle Kreczmar, motion carried. 	No Further Action required on all items
New Business	<ul style="list-style-type: none"> Discussion of the price to purchase Nemesis at the reduced price of \$12,500. Committee discussed purchasing Nemesis and possibility of future purchases and making sure that enough spots were left to continue Art in the Park rotation. Chairman Schuneman moved to purchase Nemesis for the negotiated price of \$12,500 and forward to council for approval, second by Amy Williamson, roll call vote with all members present voting yes. 	Forward purchase of Nemesis sculpture onto July 16, 2019 council meeting

Committee Member Items	<ul style="list-style-type: none">Chairman Schuneman proposed having the tourism department purchase two dog waste stations for the RB&W Riverfront Park. Brian Tribley motioned for tourism to purchase two dog waste stations, second by Bethany Bland, motion carried.	
Adjournment	<ul style="list-style-type: none">Meeting adjourned at 10:44 a.m.	

A handwritten signature in black ink, appearing to read "J. Schuneman", is written across the page below the table.