

# City of Rock Falls

603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*  
William B. Wescott  
815-380-5333

*City Administrator*  
Robbin Blackert  
815-564-1366



*City Clerk*  
815-622-1100  
Ext. 4

*City Treasurer*  
Kay Abner  
815-622-1100

## TOURISM COMMITTEE

March 11, 2020

10:00 a.m.

Council Chambers  
603 W 10<sup>th</sup> Street  
Rock Falls, IL 61071

### AGENDA

1. Call to Order - Chairman Shuneman
2. Audience Requests
3. Approve Minutes of the February 12, 2020 Tourism Committee Meeting
4. Tourism Committee updates:
  - a. Blackhawk Waterways - Diane Bausman
  - b. Rock Falls Chamber - Bethany Bland
  - c. Tourism Director - Megan Horsman
  - d. Rock Falls Tourism Grants
    1. Event Sponsorship Grant - Bo's Kids Fishing Day & Taste of Fiesta
    2. Façade Grant Program - Application from Minor Treasures LLC
  - e. Northwest Illinois Film Office
  - f. Marketing/Advertising/Promotions
  - g. Hotels
5. New Business:
  - a. Park Use Application - Taste of Fiesta
  - b. Proposed changes to Big Cat Quest
    1. Changing to a 1-day tournament
    2. Changing pay-out structure
    3. Proposed changes to increase participation, marketing, and revenue for our hotels and other businesses in the area
  - c. Committee Member Items
  - d. Adjournment

Next Regular Meeting: April 8, 2020 at 10:00 a.m.

Posted: March 6, 2020  
Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.