

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
William B. Wescott
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
815-622-1100
Ext. 4

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

October 14, 2020

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order – Chairman Schuneman
2. Audience Requests
3. Approve Minutes of the September 9, 2020 Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Interim Tourism Director – Melinda Jones
 - i. Van Wrap
 - ii. Jammin’ on the Rock
 - iii. Update on Catfish Tournament with Alex Nagy of Twisted Cat Outdoors for 2021
 - d. Rock Falls Tourism Grants
 - i. Request from Coloma Park District for the Holiday Light Display at Centennial Park
 - e. Façade Grant Program
 - f. Northwest Illinois Film Office
 - g. Marketing/ Advertising/Promotions
 - h. Hotels
5. New Business:
 - a. Approve date and lumberjack company for Lumberjack Show at Selmi’s – October 2, 2021 (Same company, Lumberjack Enterprises, as was set for 2020 and same cost of \$6,000.00)
 - b. 2021 date for Art in the Park Sculpture Walk
 - c. 2021 dates for Jammin’ on the Rock – May 6, June 3, July 1, August 5 and September 2 (this date is dependent upon when Art in the Park Sculpture Walk is scheduled for)
 - d. Additional landscaping planning at RB&W – Alan Skoog

6. Old Business:
7. Committee Member Items
8. Adjournment

Next Regular Meeting: November 18, 2020 at 10:00 a.m.

Posted: October 9, 2020

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.