



City of Rock Falls

Tourism Committee Meeting Minutes

Date: 01/15/20

Time Meeting Started: 10:00 a.m. Time Meeting Ended: 11:10 a.m.

Members		Also Attended	
Chairman Jim Schuneman	P	Director Megan Horsman	P
Brian Tribley	P	Tourism Assistant Melinda Jones	P
Diane Bausman	A	Administrator Blackert	P
Amy Williamson	P	Mayor Wescott	P
Bethany Bland	P	Mark Searing	P
Glen Kuhlemier	P		
Mike Sterba	A		
Tom Rynott	P		
P-Attended A-Absent			

Ordinance/Topic	Discussion	Plan of Action
Call to Order	<ul style="list-style-type: none"> Meeting was called to Order at 10:00 a.m. by Chairman Schuneman 	
Audience Requests	None	
Approve Minutes	<ul style="list-style-type: none"> Committee reviewed minutes from November 6, 2019 Tourism Committee meetings. Brian Tribley moved to approve minutes as presented, second by Amy Williamson, motion carried 	Minutes Approved
Updates	<ul style="list-style-type: none"> A. Diane Bausman was absent but sent Blackhawk Waterways updates by email prior to the meeting to all members. B. Chamber Update - Bethany Bland announced that at the Chamber annual dinner on February 25th a ribbon cutting picture will be taken for the new banquet facility. She passed out a "Save the Dates" fliers highlighting upcoming Chamber events. C. Director's Report - Megan Horsman updated committee: <ol style="list-style-type: none"> New Vehicle search still in process. Bike Sharing program - no updates. Food Truck Fridays - All action items complete. Lumberjack Show - Contract has been received. Motion made to approve contract by Alderman Schuneman and a second made by Brian Tribley. Roll call vote - 6 ayes. Contract will be sent to the attorneys then onto Council for approval. D. Rock Falls Tourism Grants - Percussion Palooza turned in an event grant application requesting \$250.00. Also pending a letter for use of the drums as requested in years past. A motion was made by Glen Kuhlemeier to approve, second by Amy Williamson. E. Facade Grant Program - no new updates F. Northwest Illinois Film Office - Doing film fest in May, working on redoing logo. Tourism will help promote. G. Marketing - no new updates H. Hotel Updates - none at this time 	Send Lumberjack show contract to Attorneys

New Business	<ul style="list-style-type: none"> • Discussion to switch Drip Edge sculpture to another piece by the same artist since what is currently in place is not what was originally agreed upon. Bethany Bland motioned to change the statue and Brian Tribley made a second. A letter will be sent to the artist to accept the replacement to be put in as soon as it is available in May until the end of the contract in September. • Approval asked for Megan Horsman and possibly Mark Searing to attend the Catfish Conference in Louisville, Kentucky on February 21-22. Megan will gather cost information. A motion was made by Bethany Bland to approve, second by Amy Williamson. • Discussion on whether to allow Airbnb properties in Rock Falls. A motion was made by Glen Kuhlemeier to approve, second by Brian Tribley. Mark Searing and Megan Horsman will write up a plan for an ordinance based on what Galena Illinois currently uses. Ordinance to be reviewed by the Tourism Committee prior to presenting it to OLPS. 	
Committee Member Items	<ul style="list-style-type: none"> • Tom Rynott is working on getting info together to possibly hold a jet ski racing event to hold at Seward's park. • Glen Kuhlemier brought up the Lincoln Highway Mural because it is fading. He suggested doing a "refresh" to it in the near future. Repairs etc were not included in the original agreement so there will be a cost for the City. 	
Adjournment	<ul style="list-style-type: none"> • Meeting adjourned at 11:10 a.m. 	

Chairman Schuneman

