



# City of Rock Falls

## Tourism Committee Meeting Minutes

Date: 03/11/20

Time Meeting Started: 10:00 a.m. Time Meeting Ended: 10:45 a.m.

Members		Also Attended	
Chairman Jim Schuneman	P	Director Megan Horsman	P
Brian Tribley	P	Tourism Assistant Melinda Jones	P
Diane Bausman	P	Administrator Blackert	P
Amy Williamson	P	Mayor Wescott	A
Bethany Bland	P		
Glen Kuhlemier	A		
Mike Sterba	A		
Tom Rynott	P		
P-Attended A-Absent			

Ordinance/Topic	Discussion	Plan of Action
Call to Order	<ul style="list-style-type: none"> <li>• Meeting was called to Order at 10:00 a.m. by Chairman Schuneman</li> </ul>	
Audience Requests	<ul style="list-style-type: none"> <li>• None</li> </ul>	
Approve Minutes	<ul style="list-style-type: none"> <li>• Committee reviewed minutes from February 12, 2020 Tourism Committee meetings. Bethany Bland moved to approve minutes as presented, second by Amy Williamson, motion carried</li> </ul>	Minutes Approved
Updates	<ul style="list-style-type: none"> <li>• Diane Bausman handed out the Northwest Illinois 2020 visitors guide and her report.</li> <li>• Chamber Update - Bethany Bland spoke:               <ol style="list-style-type: none"> <li>1. The Spring Bingo event on March 5<sup>th</sup> had a great turn-out of 330 people.</li> <li>2. The Chamber staff has been busy preparing for the Annual Chamber Dinner and ribbon cutting on Thursday March 19<sup>th</sup></li> <li>3. Vendors have already been making inquiries about registering to participate in The Summer Splash event. The Chamber website has been updated to accept registrations and a full year of events calendar is posted,</li> </ol> </li> <li>• Director's Report - Megan Horsman updated committee:               <ol style="list-style-type: none"> <li>1. All upcoming events are on schedule</li> <li>2. Bikes will be put out for use the first week of April.</li> </ol> </li> <li>• Rock Falls Tourism Grants -               <ol style="list-style-type: none"> <li>1. Event Sponsorship Grant of \$750.00 requested by Bo's Kids Fishing Day on August 22nd was approved. Bethany Bland moved to approve the grant, second by Amy Williamson, motion carried</li> <li>2. Event Sponsorship Grant of \$1000.00 requested by Taste of Fiesta was approved. Bethany Bland moved to approve the grant, second by Brian Tribley, motion carried.</li> </ol> </li> </ul>	

	<p>3. Façade Grant Application from Minor Treasures LLC for \$5000.00 was not approved. The business must be open to qualify. No action taken.</p> <ul style="list-style-type: none"> <li>• Northwest Illinois Film Office - no new updates</li> <li>• Marketing - no new updates</li> <li>• Hotels - no new updates</li> </ul>	
New Business	<ul style="list-style-type: none"> <li>• Application for use of the park on September 19th for the Taste of Fiesta was approved with a motion was made by Bethany Bland and a second by Amy Williamson, motion carried</li> <li>• Proposed changes to The Big Cat Quest this year were suggested by Alex Nagy, a tournament director and MC. Another meeting with Alex will be on Friday, March 13<sup>th</sup>.             <ol style="list-style-type: none"> <li>1. Possible 1-day tournament with a Captains dinner the night before.</li> <li>2. Suggestion for pay-out structure to be based on what is taken in.</li> </ol> </li> </ul>	
Old Business	<ul style="list-style-type: none"> <li>• None</li> </ul>	
Committee Member Items	<ul style="list-style-type: none"> <li>• None</li> </ul>	
Adjournment	<ul style="list-style-type: none"> <li>• Meeting adjourned at 10:45 a.m.</li> </ul>	

Chairman Schuneman

