



City of Rock Falls

Tourism Committee Meeting Minutes

Date: 07/08/20

Time Meeting Started: 10:00 a.m. Time Meeting Ended: 10:55 a.m.

Members		Also Attended	
Chairman Jim Schuneman	P	Director Megan Horsman	P
Brian Tribley	P	Tourism Assistant Melinda Jones	P
Diane Bausman	P	Administrator Blackert	P
Amy Williamson	P	Mayor Wescott	P
Bethany Bland	P		
Mike Sterba	A		
Tom Rynott	A		

X-Attended A-Absent

Ordinance/Topic	Discussion	Plan of Action
Call to Order	<ul style="list-style-type: none"> Meeting was called to Order at 10:07 a.m. by Chairman Schuneman 	
Audience Requests	NONE	
Approve Minutes	<ul style="list-style-type: none"> Committee reviewed minutes from June 10, 2020 Tourism Committee meetings. Brian Tribley moved to approve minutes as presented, second by Amy Williamson, motion carried 	Minutes Approved
Updates	<ul style="list-style-type: none"> A. Diane Bausman reviewed numbers for Illinois tourism, website, and potential lose of income due to COVID B. Chamber Update - Reviewed happenings at Chamber C. Director's Report - Megan Horsman updated committee: <ol style="list-style-type: none"> 1&2. Committee reviewed van wrap. Motion made by Brian Tribley to approve current design for van, second by Amy Williamson, motion carried 3. Golf Cart Rental - Megan informed committee that golf carts for the Art in the Park would be more expensive and would need to be stored from Friday until Tuesday due to Labor Day. Committee asked her to contact Douglas & Frye for price on gators, Mayor said he would contact CGH Ambulance to ask if we could store in the ambulance barn. 4. Art in the Park - Committee discussed food and catering for Art in the Park, committee decided that he was easier to have food trucks rather than catering due to COVID. Event will be all day on Saturday with Artist reception on Friday night. D. Tourism Grants - Committee reviewed grant application from the River Chase for \$1,000 for ski show. Motion made by Brian Tribley to grant River Chase \$1,000, second by Chairman Schuneman, roll call vote - 4 ayes, no naves Motion carried. Taste of Fiesta was cancelled and we haven't received the grant check back yet, Megan will continue to get in touch with them. E. Northwest Illinois Film Office - no new updates F. Marketing - no new updates 	No Further Action required on all items

	<ul style="list-style-type: none"> H. Hotel Updates - Amy Williamson gave update on new procedures, etc at Holiday Inn during COVID. 	
New Business	<ul style="list-style-type: none"> A. Committee discussed event request for Z & She's Academy of Dance for event at RB&W. Motion was made by Bethany Bland to approve application for event with no event fee and \$50.00 for electricity, second by Amy Williamson, motion carried. 	
Committee Member Items	<ul style="list-style-type: none"> none 	
Adjournment	<ul style="list-style-type: none"> Member Tribley and Amy Williamson had both left by 10:55 so Committee longer had a quorum. Meeting adjourned at 10:55. 	

Chairman Schuneman _____