



City of Rock Falls Tourism Committee Meeting Minutes

Date: 09/09/20

Time Meeting Started: 10:00 a.m. Time Meeting Ended: 11:17 a.m.

Members		Also Attended	
Chairman Jim Schuneman	P	Acting Tourism Director Melinda Jones	P
Alderman Casey Babel	P	Administrator Blackert	P
Amy Williamson	P	Mayor Wescott	P
Bethany Bland	A	Diane Bausman	P
Emily Roth	P		
Tom Rynott	P		
Brian Tribley	P		
P-Attended A-Absent			

Ordinance/Topic	Discussion	Plan of Action
Call to Order	<ul style="list-style-type: none"> • Meeting was called to Order at 10:00 a.m. by Chairman Schuneman 	
Audience Requests	<ul style="list-style-type: none"> • None 	
Approve Minutes	<ul style="list-style-type: none"> • Committee reviewed minutes from August 19, 2020 Tourism Committee meeting. Brian Tribley moved to approve minutes as presented, second by Tom Rynott, motion carried 	Minutes Approved
Tourism Committee Updates	<p>Chairman Schuneman announced a new addition to the Tourism Committee, Emily Roth will be replacing Mike Sterba as a member.</p> <ol style="list-style-type: none"> a. Diane Bausman handed out a detailed report on the updates for Blackhawk Waterways. She made special note of the 2019 Economic Impact versus the 2020 Economic impact so far due to Covid-19. b. Bethany Bland was absent c. Interim Tourism Director, Melinda Jones updated the Committee on: <ol style="list-style-type: none"> 1. Van Progress-Wraps are printed, just waiting on a date to complete. Mats are installed 2. The Art in The Park Sculpture Walk was a success 3. Jammin' on the Rock at RB & W Park-Will be held on September 17 & October 1, 2020. 5:30 p.m. to 7 p.m. Each will have 4 musicians. Food trucks from Britos, Triple P BBQ and Culvers will be present. 4. Koloni Bicycles-Melinda presented a proposal to buy the current bicycles that we have rather than leasing. We will still have a monthly software bill. Roll Call vote, all Aye. d. Rock Falls Tourism Grants-no new requests e. Façade Grant-no new requests f. Northwest Illinois Film Office-Movie night went well, there were 50-75 cars present g. Marketing/Advertising/Promotions-no new updates 	

	h. Hotels-no new updates	
New Business	<ul style="list-style-type: none"> a. Roof on Amphitheater at RB & W Park- A quote from Winkler Structures along with Willett Hofmann and pictures of the roof were presented to the Committee. The Roof would be completed by December 1, 2020. Roll call vote unanimous. Will be presented to Council for approval. b. Permanent stakes for use with banners will be purchased by Tourism for the RB&W Park. c. Dates for the Art in the Park for 2021 will be discussed further once the dates are set for the Catfish Tournament. 	Send Roof Proposal to Council
Committee Member Items	<ul style="list-style-type: none"> • Tom Rynott, Melinda Jones and Bethany Bland met and further discussed the possibility of a Christmas light show at Centennial Park. Tom will be applying for a Tourism Grant to help with funding. 	
Adjournment	<ul style="list-style-type: none"> • Meeting adjourned at 11:17 a.m. 	

Chairman Schuneman _____