



# City of Rock Falls

## Tourism Committee Meeting Minutes

Date: 11/18/2020

Time Meeting Started: 10:00 a.m. Time Meeting Ended: 10:48 a.m.

Members		Also Attended	
Chairman Jim Schuneman	P	Interim Director Melinda Jones	P
Brian Tribley	P	Diane Bausman	P
Emily Roth	A	Administrator Blackert	P
Amy Williamson	P	Mayor Wescott	A
Bethany Bland	A		
Casey Babel	P		
Tom Rynott	P		

X-Attended A-Absent

Ordinance/Topic	Discussion	Plan of Action
Call to Order - Via Zoom	<ul style="list-style-type: none"> <li>Meeting was called to Order at 10:00 a.m. by Chairman Schuneman</li> </ul>	
Audience Requests	NONE	
Approve Minutes	<ul style="list-style-type: none"> <li>Committee reviewed minutes from October 14, 2020 Tourism Committee meeting. Amy Williamson moved to approve minutes as presented, second by Brian Tribley, motion carried</li> </ul>	Minutes Approved
Updates	<p>A. Diane Bausman , Blackhawk Waterways</p> <ol style="list-style-type: none"> <li>i. Diane gave her report from BWCVB (Copy Attached)</li> </ol> <p>B. Director's Report - Melinda Jones</p> <ol style="list-style-type: none"> <li>i. Melinda Jones requested that a date be set for the 2021 Catfish Tournament. The Tournament will just be one day and will be held at Lawrence Park. A motion was made by Casey Babel and second by Brian Tribley to set the date for the Tournament for September 25, 2021, motion carried.</li> <li>ii. Sponsorship Drive - The 2020 Sponsorships will transfer into 2021, should we send out sponsorships to the other businesses. After discussion it was decided that a letter will be sent to businesses that did not sponsor in 2020 to ask if they would like to sponsor for 2021.</li> </ol> <p>A. Tourism Grants</p> <ol style="list-style-type: none"> <li>i. Committee reviewed a grant application from the Sauk Valley Area Chamber of Commerce for the Sterling Seasonal Sights and sounds in the amount of \$500.00. A motion was made by Casey Babel and second by Tom Rynott to approve the \$500.00 grant for the Sauk Valley Area Chamber of Commerce, motion carried.</li> <li>ii. Committee reviewed a grant application from the Rock Falls Chamber of Commerce for Hometown Holidays in the amount of \$2,000.00. After discussion it was decided to approve the grant in the amount of \$500.00. A motion was made by Brian</li> </ol>	No Further Action required on all items

	Tribley and second by Amy Williamson to approve the grant for the Rock Falls Chamber of Commerce in the amount of \$500.00 and not the requested \$2,000.00, motion carried.	
New Business	<p>A. Committee reviewed the Wedding Ceremony Event Permit Application from Calsey Grikmanis to hold a wedding at the RB&amp;W Park on 08-28-2021. A motion was made by Casey Babel and second by Brian Tribley to approve the Wedding Ceremony Event Permit for Calsey Grikmanis and Andrew Espinoza, to hold a wedding ceremony on 08-28-2021 at the RB&amp;W Park, motion carried.</p> <p>B. Chris King - Whiteside County Airport updated the committee on an ACCA Event that they are working on for this summer. They are planning on making this a Tourism and Public Event and have discussed an air show and hot air balloons. More information will be brought to the Tourism Committee when they have definite dates and events.</p>	No further action on all items
Committee Member Items	<ul style="list-style-type: none"> <li>• Jim Schuneman asked Robbin Blackert where we were at with the roof for the stage at the RB&amp;W Park. Robbin stated that all of the engineering has been completed, and we are just waiting on the dealer to give us an install date.</li> <li>• Tom Rynott stated that the Holiday Light Display at Centennial Park will be open to the public starting on Friday, November 20, 2020 and will be open every Friday, Saturday and Sunday through Christmas.</li> </ul>	
Adjournment	<ul style="list-style-type: none"> <li>• Meeting adjourned at 10:48 a.m..</li> </ul>	

Chairman Schuneman

