

City of Rock Falls Eagle Trail Committee Meeting Minutes

Date 7/13/2021 Time Meeting Started: 5:30 p.m. Time Meeting Ended: 6:30 p.m.

Chairman Casey Babel	P	Administrator Blackert	A
Amy Williamson	P	Melinda Jones	P
Paul Gierhart	P	Mayor Kleckler	Р
John Larson	Р		
Jim Schuneman	Р		
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Ordinance/Topic	Discussion	Plan of Action
Call to Order	 Meeting was called to order by Chairman Babel at 5:32 p.m. 	
Public Comment	None	
Approval of Minutes	 A motion was made by Chairman Babel to approve the minutes of the June 8, 2021 minutes, second by Member Gierhart, motion carried 	
New Business	 Discussion about the Eagle blog that is already on the Rock Falls Tourism website. Getting a domain for Eagle Trail with new RF Tourism Website. Discussed January/February 2022 Eagle Talk, even during Superbowl Sunday weekend. Eagle Cam - Put at lower dam to span out to see tree line @ Lawrence Park and the Rock River south of Lawrence Park. Discussion about cameras and cost. Signage on 2nd Street for the Eagle Trail. Jim Schuneman will search on-line for signs. Member Gierhart showed 2 examples of "brand" drawings. He will continue to work on this project. Discussion about a Facebook page to start introducing Eagle Trail before we can get a website page on Rock Falls Tourism website. 	A. No action
Committee Member Items	• None	
Adjournment	Chairman Babel moved to adjourn at 6:30 pm	Adjourned at 6:30 p.m.

Chairman Babel