

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
William B. Wescott
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
815-622-1100
Ext. 4

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

March 10, 2021
10:00 a.m.
Council Chambers
603 W 10th Street
Rock Falls, IL 61071

AGENDA

1. Call to Order – Chairman Schuneman
2. Audience Requests
3. Approve Minutes of the February 10, 2021 Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Tourism Director
 - i. Update on Bald Eagle Presentation from March 6, 2021
 - ii. Video on Marketing Events and Marketing Rock Falls as a destination
 - d. Rock Falls Tourism Grants
 - i. Event Sponsorship Grant – Sauk Valley Apple Cider Run
 - ii. Event Sponsorship Grant – Bo’s Bait & Tackle Youth Fishing Extravaganza
 - e. Façade Grant Program
 - f. Northwest Illinois Film Office
 - g. Marketing/Advertising/Promotions
 - h. Hotels
5. New Business:
 - a. Event Permit Application – Taste of Fiesta – September 11, 2021
 - b. Wedding Ceremony Event Permit Application – August 13 & 14, 2021
 - c. Financial Commitment to Blackhawk Waterways Convention & Visitors Bureau
6. Committee Member Items
7. Adjournment

Next Regular Meeting: April 14, 2021 at 10:00 a.m.

Posted: March 5, 2021
Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.