

# City of Rock Falls

603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*  
Rod Kleckler  
815-380-5333

*City Administrator*  
Robbin Blackert  
815-564-1366



*City Clerk*  
815-622-1100  
Ext. 4

*City Treasurer*  
Kay Abner  
815-622-1100

## TOURISM COMMITTEE

October 13, 2021

10:00 a.m.

Council Chambers

603 W 10<sup>th</sup> Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the September 8, 2021 Tourism Committee Meeting
4. Tourism Committee updates:
  - a. Blackhawk Waterways - Dianne Bausman
  - b. Rock Falls Chamber - Bethany Bland
  - c. Tourism Director
    - i. Catfish Tournament Update
    - ii. Lumberjack Show Update
    - iii. Time Capsule Update
  - d. Rock Falls Tourism Grants
    - i. Sponsorship Grant - Rock Falls Chamber - Hometown Holidays \$1,000.00
  - e. Façade Grant Program
    - i. Folsom's Bakery - Project complete, approve payment of matching funds in the amount of \$387.10
  - f. Northwest Illinois Film Office
  - g. Marketing/ Advertising/Promotions
    - i. Sauk Valley Media for suburbs
    - ii. Northwest Quarterly Magazine
  - h. Hotels
5. New Business:
  - a. Event Permit - Rock Falls Chamber Hometown Holidays - 11/19/2021
  - b. No parking on East 2<sup>nd</sup> Street / No Parking on 1<sup>st</sup> Avenue - 2<sup>nd</sup> Street to 4<sup>th</sup> Street - Road Closure for horse route
  - c. Event Permit - Wedding Ceremony at RB&W Park - October 8, 2022
  - d. Ride Illinois Community Bike Ride in Rock Falls
  - e. Tourism Budget Update
6. Old Business:
  - a. Placing plaque at the home of A.P. Smith founder of Rock Falls
7. Committee Member Items
8. Adjournment

Next Regular Meeting: November 10, 2021 at 10:00 a.m.

Posted: October 7, 2021

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.