

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor

Rod Kleckler
815-380-5333

City Administrator

Robbin Blackert
815-564-1366



City Clerk

Pam Martinez
815-622-1100

City Treasurer

Kay Abner
815-622-1100

TOURISM COMMITTEE

March 8, 2023

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the February 8, 2023, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways - Dianne Bausman
 - b. Rock Falls Chamber - Bethany Bland
 - c. Tourism Director
 - i. 2023-2024 Visitor Guide - Update
 - ii. Flock to the Rock Event - February 11, 2023 - Update
 - iii. Rock Falls Chamber Monthly Meet-Up
 - iv. Bellson Music Fest - Update
 - v. Jammin' on the Rock - Update
 - vi. Vietnam Traveling Memorial Wall - Update
 - vii. Rent.Fun Kayak rental - Update
 - d. Rock Falls Tourism Grants
 - e. Marketing/Advertising/Promotions
 - f. Façade Grants
 - i. Mud and Moo Boutique - Application for Façade Improvement program in the amount of \$1,990.00
 - g. Hotels
5. New Business:
 - a. Moeller/Williams RB&W District Wedding Ceremony Event Permit - Saturday, June 1, 2024
6. Old Business:
7. Committee Member Items
8. Adjournment

Next Regular Meeting: April 12, 2023

Posted: March 3, 2023

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.