

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor

Rod Kleckler
815-380-5333

City Administrator

Robbin Blackert
815-564-1366



City Clerk

Pam Martinez
815-622-1100

City Treasurer

Kay Abner
815-622-1100

TOURISM COMMITTEE

July 12, 2023

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the June 14, 2023, Tourism Committee Meeting
4. Approve Minutes of the March 14, 2023 Eagle Trail Committee Meeting - City Council disbanded the Eagle Trail Committee by resolution at the 07-03-2023 City Council Meeting (need approval to release final meeting minutes)
5. Tourism Committee updates:
 - a. Blackhawk Waterways - Dianne Bausman
 - b. Rock Falls Chamber - Sam Smith
 - c. Tourism Director
 - i. Eats 'N' Beats @ the District - Independence Day Celebration on June 30
 - ii. Jammin' On The Rock - July 6, 2023
 - iii. Vietnam Traveling Memorial Wall - Labor Day Weekend
 - iv. Art in the Park Sculpture Walk - September 2, 2023
 - v. Kayak Rentals - Started June 10, 2023
 - d. Rock Falls Tourism Grants
 - e. Marketing/ Advertising/Promotions
 - f. Façade Grants
 - g. Hotels
6. Old Business:
 - a. Lincolnway Mural update
 - b. Purchase of Inner Light Statue - Purchase approved by City Council in the amount of \$10,000.00
7. Committee Member Items
8. Adjournment

Next Regular Meeting: August 9, 2023

Posted: July 7, 2023

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.