City of Rock Falls 603 W. 10th Street Rock Falls, IL 61071-2854

Mayor Rod Kleckler 815-380-5333

City Administrator Robbin Blackert 815-564-1366



City Clerk Pam Martinez 815-622-1100

City Treasurer Kay Abner 815-622-1100

RESCHEDULED TOURISM COMMITTEE

September 6, 2023 10:00 a.m. Council Chambers 603 W 10th Street Rock Falls, IL 61071

AGENDA

- 1. Call to Order
- 2. Audience Requests
- 3. Approve Minutes of the July 12, 2023, Tourism Committee Meeting
- 4. Tourism Committee updates:
 - a. Blackhawk Waterways
 - b. Rock Falls Chamber Sam Smith
 - c. Tourism Director
 - i. Vietnam Traveling Memorial Wall
 - ii. Art in the Park Sculpture Walk
 - iii. Kayak Rentals
 - iv. Bike Rentals
 - v. Lincolnway Mural
 - vi. Jammin' On The Rock
 - d. Rock Falls Tourism Grants
 - i. Sauk Valley Apple Cider Run Requesting \$500.00
 - Seasonal Sights & Sounds 2023; Downtown Christmas Walk Requesting \$500.00
 - iii. National Night Out 2024 Requesting \$500.00
 - e. Marketing/Advertising/Promotions
 - f. Façade Grants
 - i. Mud & Moo Boutique Application for Façade Improvement Grant in the amount of \$1,192.00 for signage
 - g. Hotels
- 5. New Business:
 - a. RB&W District Permit National Night Out August 6, 2024
 - b. Peace Sign
- 6. Committee Member Items
- 7. Adjournment

Next Regular Meeting: October 11, 2023 Posted: August 31, 2023 Michelle K. Conklin, Deputy City Clerk The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.