

# City of Rock Falls

603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*

Rod Kleckler  
815-380-5333

*City Administrator*

Robbin Blackert  
815-564-1366



*City Clerk*

Pam Martinez  
815-622-1100

*City Treasurer*

Kay Abner  
815-622-1100

## TOURISM COMMITTEE

October 11, 2023

10:00 a.m.

Council Chambers

603 W 10<sup>th</sup> Street

Rock Falls, IL 61071

## AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the September 6, 2023, Rescheduled Tourism Committee Meeting
4. Tourism Committee updates:
  - a. Blackhawk Waterways
  - b. Rock Falls Chamber - Sam Smith
  - c. Tourism Director
    - i. Jammin' on the Rock
    - ii. Lumberjack Show & Beard Contest
    - iii. Kayak rentals
    - iv. Bike Rentals
    - v. Working on 2024 planning
    - vi. Working on Thank You's for 2023 Sponsorship Businesses
  - d. Rock Falls Tourism Grants
    - i. Rock Falls Chamber - Sponsorship Grant - Hometown Holidays - Requesting \$1,000.00
  - e. Marketing/ Advertising/Promotions
  - f. Façade Grants
    - i. Mud & Moo Boutique - Project Complete - Approve payment in the amount of \$2,000.00
  - g. Hotels
5. Committee Member Items
6. Adjournment

Next Regular Meeting: November 8, 2023

Posted: October 6, 2023

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.