



City of Rock Falls

Tourism Committee Meeting Minutes

Date: 01/11/2023

Time Meeting Started: 10:01 a.m. Time Meeting Ended: 11:10 a.m.

Members		Also Attended	
Chairman Babel	P	Director Melinda Jones	P
Alderman Wangelin	P	Tourism Assistant Tracy Finch	P
Brian Tribley	P	Administrator Blackert	P
Angelic Stewart	A	Diane Bausman	P
Bethany Bland	P		
Tom Henry	P		
X-Attended A-Absent			

Ordinance/Topic	Discussion	Plan of Action
Call to Order	<ul style="list-style-type: none"> • Meeting was called to Order at 10:01 a.m. by Chairman Babel 	
Audience Requests	NONE	
Approve Minutes	<ul style="list-style-type: none"> • Committee reviewed minutes from the October 12, 2022 Tourism Committee meetings. Chairman Babel moved to approve minutes as presented, second by Alderman Wangelin, motion carried 	Minutes Approved
Updates	<ul style="list-style-type: none"> • A. Diane Bausman presented her report for Blackhawk Waterway • B. Bethany Bland reported on Chamber of Commerce upcoming activities. • C. Tourism Director <ul style="list-style-type: none"> ✓ Tracy Finch reported on the first Halloween House Decorating Contest - 9 homes entered, and 400 votes were cast. ✓ Tracy Finch reported on the 2nd Annual Home Decorating Contest for Christmas - 12 homes entered, and 400 votes were cast. ✓ Director Jones reported on the Governor's conference and the take aways that she will be applying. ✓ 2023 Sponsorship Campaign - sponsors are actively sending in their sponsorships for the 2023 event season. ✓ 2023-2024 Visitors Guide is being finalized. It is due by February 8th and will be published and available by April. ✓ Flock to Rock will be held February 11, 2023 at the lower dam. • D. Grants - Committee reviewed Rock Falls High School's application for Percussion Palooza - A motion was made by Brian Tribley to grant the requested \$300 to Percussion Palooza, second by Bethany Bland, motion carried.. 	
New Business	<ul style="list-style-type: none"> • A. Committee reviewed 2023 Event Calendar. • B. Director Jones presented the proposal to increase the sculpture stipend for artist from \$1,000 to \$1,250. A motion 	

	<p>was made by Chairman Babel to increase the stipend to \$1,250 for sculpture artist, second by Alderman Wangelin, motion carried.</p> <ul style="list-style-type: none"> • C. Director Jones presented the proposal from Phil Mattox for a permanent sculpture that would be donated to the City. A motion was made by Chairman Babel to accept Mr. Mattox's proposal, second by Member Henry, motion carried. 	
Committee Member Items	<ul style="list-style-type: none"> • Tom Henry from Coloma Township Park District said that the holiday light at Centennial Park was a great success this year even with having to shut down early due to extreme weather. The park district grossed \$4,400 in donations which was up by \$1,100 over last year. • Administrator Blackert updated the committee on the progress and schedule for the completion of the public restroom facility at RB&W District Park. 	
Adjournment	<ul style="list-style-type: none"> • Meeting adjourned at 11:10 a.m.. 	

Chairman ^{Babel} ~~Schumann~~ 