

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor

Rod Kleckler
815-380-5333

City Administrator

Robbin Blackert
815-564-1366



City Clerk

Pam Martinez
815-622-1100

City Treasurer

Kay Abner
815-622-1100

TOURISM COMMITTEE

May 8, 2024

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the April 10, 2024, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways
 - b. Rock Falls Chamber - Sam Smith
 - c. Tourism Director
 - i. Sauk Valley Talent Show - May 30, 2024
 - ii. Bellson Music Fest - June 8, 2024
 - iii. Sick the Magazine - Midwest - Rock Falls Block Party - June 10, 2024
5. Rock Falls Tourism Grants:
 - a. Rock Falls Police FOP Lodge Golf Outing - May 24, 2024 - Requesting \$300.00
 - b. Rock Falls Chamber - Summer Splash - June 21-22, 2024 - Requesting \$1,000.00
 - c. Rock Falls Chamber - Hometown Holidays - November 21-23, 2024 - Requesting \$500.00
6. Façade Grants:
7. New Business:
 - a. RB&W Park Permit - Rock Falls Chamber - Summer Splash - June 21-22, 2024
 - b. RB&W Park Permit - Haunted Haven - Zombi Walk - August 31, 2024
8. Old Business:
 - a. Discussion on Zoning Ordinance Regarding Short-Term Rentals - VRBO (Building Inspector Mark Searing will be at June meeting with details)
9. Marketing/Advertising/Promotions
10. Hotels
11. Committee Member Items
12. Adjournment

Next Regular Meeting: June 12, 2024

Posted: May 3, 2024

Michelle K. Conklin, Deputy City Clerk

questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.