

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor

Rod Kleckler
815-380-5333

City Administrator

Robbin Blackert
815-564-1366



City Clerk

Pam Martinez
815-622-1100

City Treasurer

Kay Abner
815-622-1100

TOURISM COMMITTEE

June 12, 2024

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the May 8, 2024, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways
 - b. Rock Falls Chamber – Sam Smith
 - c. Tourism Director
 - i. Sauk Valley Talent Show – May 30, 2024
 - ii. Bellson Music Fest – June 8, 2024
 - iii. Sick the Magazine – Midwest – Rock Falls Block Party – June 10, 2024
 - iv. Vote on 2024-2025 New Sculptures for RB&W District
5. Rock Falls Tourism Grants:
 - a. Sterling-Rock Falls Jaycees Independence Day Celebration – July 3, 2024 – Requesting \$500.00
 - b. 71st Annual SVACC Fiesta Day Parade and Celebration Event – September 14, 2024 – Requesting \$500.00
6. Façade Grants:
 - a. 7:24 Fitness on the Rock – Requesting \$10,000.00
7. New Business:
 - a. Veterans Park – Park Permit – Mayfire Revival – June 29, 2024
8. Old Business:
 - a. Discussion on Zoning Ordinance Regarding Short-Term Rentals – VRBO
9. Marketing/Advertising/Promotions
10. Hotels
11. Committee Member Items
12. Adjournment

Next Regular Meeting: July 10, 2024

Posted: June 7, 2024

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.