

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor

Rod Kleckler
815-380-5333

City Administrator

Robbin Blackert
815-564-1366



City Clerk

Pam Martinez
815-622-1100

City Treasurer

Kay Abner
815-622-1100

TOURISM COMMITTEE

July 10, 2024

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the June 12, 2024, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways
 - b. Rock Falls Chamber – Sam Smith
 - c. Tourism Director
 - i. Independence Day Celebration Eats ‘N’ Beats – July 3, 2024
 - ii. Sauk Valley Talent Competition Series – July 11, 2024
 - iii. Eats ‘N’ Beats – July 19, 2024
 - iv. Art in the Park Outdoor Art Gallery and Sculpture Walk
 - v. Kayak and Bicycle Rentals
5. Rock Falls Tourism Grants:
 - a. Little League Baseball State Tournament held in Rock Falls – July 20-24, 2024 – Requesting \$1,000.00
 - b. Rock Falls River Chase – August 17 & 18, 2024 – Requesting \$1,000.00
 - c. Rock Falls First Responders 5K – October 5, 2024 – Requesting \$500.00
6. Façade Grants:
7. New Business:
 - a. SVCC Sculpture Partnership – Dr. Patrice Hess
 - b. Opportunities for naming of RB&W Amphitheater, water feature, etc.
8. Old Business:
9. Marketing/Advertising/Promotions
10. Hotels
11. Committee Member Items
12. Adjournment

Next Regular Meeting: August 14, 2024

Posted: July 5, 2024

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.