City of Rock Falls 603 W. 10th Street Rock Falls, IL 61071-2854

Mayor Rod Kleckler 815-380-5333

City Administrator Robbin Blackert 815-564-1366



City Clerk Pam Martinez 815-622-1100

City Treasurer Kay Abner 815-622-1100

TOURISM COMMITTEE

August 14, 2024 10:00 a.m. Council Chambers 603 W 10th Street Rock Falls, IL 61071

AGENDA

- 1. Call to Order
- 2. Audience Requests
- 3. Approve Minutes of the July 10, 2024, Tourism Committee Meeting
- 4. Tourism Committee updates:
 - a. Blackhawk Waterways
 - b. Rock Falls Chamber Sam Smith
 - c. Tourism Director
 - i. Sauk Valley Talent Competition Series Finale! August 8, 2024
 - ii. Eats 'N' Beats Update August 16, 2024
 - iii. Art in the Park Outdoor Art Gallery and Sculpture Walk Update -August 24, 2024
 - iv. Kayak and Bicycle Rentals Update
- 5. Façade Grants:
 - a. Touch of Thai / Barcode Bar Requesting \$3,000.00 for 2 signs
- 6. Marketing/Advertising/Promotions
- 7. Hotels
- 8. Committee Member Items
- 9. Adjournment

Next Regular Meeting: September 11, 2024 Posted: August 9, 2024 Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.