

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor

Rod Kleckler
815-380-5333

City Administrator

Robbin Blackert
815-564-1366



City Clerk

Pam Martinez
815-622-1100

City Treasurer

Kay Abner
815-622-1100

RESCHEDULED TOURISM COMMITTEE

September 4, 2024

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the August 14, 2024, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways
 - b. Rock Falls Chamber - Sam Smith
 - c. Tourism Director
 - i. Eats 'N' Beats @ The District - July 19 - Rained Out
 - ii. Art in the Park Outdoor Art Gallery & Sculpture Walk - August 24
 - iii. Taste of Fiesta - September 7
 - iv. Fiesta Day Parade - September 14
 - v. Taco Throwdown Festival - September 27
 - vi. Mad About Plaid - October 4
 - vii. Lumberjack Show & Beard Contest - October 5
 - viii. Kayak and Bike Rentals
5. Rock Falls Tourism Grants:
 - a. Sauk Valley Apple Cider Run - October 12, 2024 - Requesting \$500.00
6. Façade Grants:
 - a. Touch of Thia/Bar Code - Application for Façade Improvement Grant in the amount of \$5,000.00 for signage and repairs of bay window
7. Marketing/Advertising/Promotions
8. Hotels
9. Committee Member Items
10. Adjournment

Next Regular Meeting: October 9, 2024

Posted: August 30, 2024

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.