

# City of Rock Falls

Sesquicentennial Committee  
603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*  
William B. Wescott  
815-380-5333

*City Administrator*  
Robbin D. Blackert  
815-564-1366



*City Clerk*  
Eric Arduini  
815-622-1104

*City Treasurer*  
Kay Abner  
815-622-1100

April 1, 2017

Friends of the City of Rock Falls

I am writing to you as Mayor of the City of Rock Falls, on behalf of the Sesquicentennial Committee. We are working hard to finalize events that will be occurring during the Sesquicentennial Celebration the week of Saturday, July 29 – Saturday, August 5, 2017. We are asking you to give consideration to being a sponsor and help us be able to promote the events starting with the Sesquicentennial Ball and ending with the parade, street dance and fireworks display over the Rock River at the end of the week.

Attached to this letter is a sponsorship Form, that you can utilize to make your contribution to help and defray the costs of the many events that will make up the busy schedule being planned. We ask that you give consideration to your level of giving and fill out the form and send it back with your contribution and ad copy, no later than May 22, 2017.

We are currently, putting together the Sesquicentennial keepsake book, and want to make sure that your ad will appear in the book that will be sold as a remembrance of this our 150<sup>th</sup> Anniversary of the City of Rock Falls.

Thank you in advance for your consideration and support. We sincerely hope that you will be generous in your support of this once in a life time event for the City.

Sincerely,

A handwritten signature in cursive script that reads "Wm. B. Wescott".

William B. Wescott, Mayor  
City of Rock Falls



## CITY OF ROCK FALLS SESQUICENTENNIAL SPONSORSHIP FORM

Level of Participation: There are four (4) categories of Sponsorship for the upcoming "Sesquicentennial" events. DEADLINE: May 22, 2017

\_\_\_\_\_ Platinum \$1,200 and above

- Name on Banner at events
- 8 tickets to the Ball (July 29<sup>th</sup>)
- Full Page Ad in the Sesquicentennial Keepsake Edition (Please send black and white Ad for publication)
- Recognition in select Media Ad's

\_\_\_\_\_ Gold \$ 800.00 and above

- Name on Banner at events
- 4 tickets to the Ball (July 29<sup>th</sup>)
- ½ Page Ad in the Sesquicentennial Keepsake Edition (Please send black and white Ad for publication)
- Recognition in select Media Ad's

\_\_\_\_\_ Silver \$ 400.00 and above

- Name on Banner at Events
- 2 Tickets to the Ball (July 29<sup>th</sup>)
- ¼ Page Ad in the Sesquicentennial Keepsake Edition (Please send in black and white Ad for publication)
- Recognition in Select Media Ad's

\_\_\_\_\_ Bronze \$ 100.00 and above

- Name on Banner at events
- Business Card Ad in the Sesquicentennial Keepsake Edition
- Recognition in Select Media Ad's

Name of Business or Organization:

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Address:

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City, State, Zip Code:

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Phone Number:

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Name of Contact Person:

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Level of Sponsorship Contribution: DEADLINE: May 22, 2017

_____ Platinum	Amount: \$ _____
_____ Gold	Amount: \$ _____
_____ Silver	Amount: \$ _____
_____ Bronze	Amount: \$ _____

\*\*\*\*\* Make checks payable to: ROCK FALLS SESQUICENTENNIAL \*\*\*\*\*

Please send your remittance and ad layout, along with this form to:

Sesquicentennial Committee  
603 West 10<sup>th</sup> Street  
Rock Falls, Illinois 61071

“All Sponsorships collected will go to support the various activities and promotional materials for the scheduled activities, during the week of July 29 – August 5, 2017. On behalf of the Sesquicentennial Committee, we thank you for your support of our 150<sup>th</sup> Celebration.” We are looking forward to large crowds during the week.