

City of Rock Falls 150th Anniversary Celebration

First Meeting 3-14-2016 6:00pm

Mayor Wescott welcomed the attendees, and gave some history concerning the 100th and 125th events. Event will be held July 29th – August 6th 2017

1. Week-long event
2. Carnival
3. 65 Committees
4. Pageant held at the High School
 - a. Enlisted a company from New York \$18,500
5. Beards and Ladies Dress
6. Money was raised
 - a. Sold stock
 - b. Sold souvenirs
 - c. Sold Coins
7. Logo creation contest open to schools and residents
8. Outhouse races
9. Cardboard boat races
10. Time Capsule – Dig up and replace
11. A float made to take to area parades promoting the event
12. Bringing products that were produced back to Rock Falls
 - a. Eureka
 - b. IH Farm Trucks
 - c. Tours of existing businesses
13. Theme Days were a part of the celebration – Looking to find ideas to be plugged into past topics and new topics
 - a. Religious / Heritage
 - i. Choirs sang at Hinders Field
 - b. Pioneer / Homecoming
 - i. People would come back to Rock Falls for the event
 - c. Governor's Day
 - i. Legislators would visit Rock Falls
 - d. Ladies Day
 - e. Agricultural / Industrial
 - f. Salute to Youth
 - i. Jr. Optimist
 - ii. CEO class
 - g. Veterans
 - i. Civil War reenactment
 - h. Talent Day
 - i. Mrs. Illinois
 - ii. Louie Bellson drum lessons
 - i. Canal and River Day
 - i. Tours of the Hydro plant
 - ii. canal lock presentations

14. Re-dedication of the Liberty Bell Monument

15. Next Items to finish

- a. Identify Groups
- b. Monthly Meeting Schedule
- c. Send letters to area groups and Service Organizations
 - i. What would their group like to do?
- d. Involve Current Businesses
 - i. What would they like to do?
- e. A consignment store with proceeds going toward the event
- f. Begin Branding with a logo contest
 - i. Badge and t-shirt sales
- g. 150th anniversary Website and Facebook Page
- h. Set up a booth at Spring and Summer events