

## City of Rock Falls 150<sup>th</sup> Anniversary Celebration

Second Meeting 6-29-2016 6:00pm

Mayor Wescott welcomed guests, and brought everyone up to speed on where the planning is currently. There were few logos turned in, mostly from the High School. The Chamber of commerce was not present to show the proposed logos to the members of the meeting. Mayor Wescott showed the attendees the books that were published for the 100<sup>th</sup> and 125<sup>th</sup> Anniversaries. The status of the area clubs will need to be updated in the books for the 150<sup>th</sup>.

1. Raising money
  - a. 501C3 will be formed
  - b. Advertisers will be solicited for the book, and events
2. The dates will be July 29<sup>th</sup> thru August 6<sup>th</sup>
  - a. A pageant was held in the past at Hinders Field. It was recorded that the production company for the pageant cost \$28,000. There are now local theatrical groups in the area that may be utilized.
3. Each day was a special day for the event – These are some of the possible themes
  - a. Religious Heritage
  - b. People of Rock Falls – Celebrating local celebrities, and famous people born in Rock Falls
  - c. Pioneer Homecoming – Reunion day for clubs and organizations
  - d. Ball
  - e. Governor's Day
  - f. Ladies Day
  - g. Agricultural / Industry
  - h. Salute to youth
  - i. Veterans fraternal organizations
  - j. Hydroelectric tours – docent tours where a trained volunteer can guide and educate visitors
  - k. 5K – Trails introductions
  - l. A parade is to be scheduled for the last Saturday of the event
4. Historical
  - a. Louie Bellson
  - b. Music
  - c. Athletes
5. New Website to be designed
  - a. Meeting dates and times for each individual group
  - b. Logo badges, shirt designs – a place where businesses can add the 150 badge to their sites.

6. Time Capsule to be opened
  - a. Items need to be collected to add to the time capsule
  - b. Capsule could be taken to the "Ball" to be opened

#### Ideas from the Group

1. There are two writers groups in the area. Perhaps they may assist in the revisions of the book for the 150<sup>th</sup>. – Sauk Valley College has a journalism class- Tom Louis
2. Marketing should begin September of this year
3. A "Rock Falls Native" button
4. A "I wish I was born here" button
5. Notify hotels and campgrounds that the event is coming.
6. A "Doing business in Rock Falls" Day
7. Get the logo out soon
8. Need memorabilia and pictures for the event
9. Coins were produced in the past
10. A store could be set up to help raise money for the event.
11. A monument could be set up or commissioned for the 150<sup>th</sup>
12. Contact current businesses around the world that have roots to IH and other former Rock Falls factories.
13. Celebrate Rock Falls Italian and Hispanic heritage.

The meeting concluded at 6:55pm

