

City of Rock Falls Sesquicentennial 6th Meeting – October 11, 2016

Attendees:

Mayor Wescott, Bill Abate, Kendra Sotelo, Sena Warkins, Brenda Sisson, Marie Hoagland, Melinda Jones, Becky Wilkinson, Gene Jacoby, Tim Keller, Dave Barajas, Brent Sisson, Brian Sisson, Charlene Smith, Rev. Solomon Sudhakar, Russ Siefkin, Barb Lamb.

Those in attendance went around the room and introduced themselves, and the notes of the previous meeting were reviewed by all present. The final draft of the Sesquicentennial logo was reviewed. Mr. Gragert, who submitted the winning design did not get the ink version into City Hall prior to the meeting, so we will ensure that is present next meeting.

Marketing - Ongoing

A brief discussion concerning the marketing, was had and Sena Warkins and Brenda Sisson will be working on marketing ideas for the next meeting.

Cook Book Project - Ongoing

Becky Wilkinson and Marie Hoagland are serving as Co-Chair for the cookbook project. A presentation on cost, quantity of books, time line, and projected revenue will be presented at next month's meeting for considerations.

Sesquicentennial Ball – Saturday, July 29, 2017

Discussion was held about the kick off celebration and what events would be focused around the evening. In addition to the banquet, announcement of the Queen and little misses, music and dance display the contents of the Time Capsule. It is unknown for sure where this event will be held as of this time. Mayor is working on a couple of locations.

Craft Show - Undetermined

Many ideas tossed around concerning craft shows during the week. Ideas are to be brought back for next meeting.

Uptown Street Concert and Beer Garden – Saturday, August 5, 2017

Uptown Tavern & Restaurant Association members were present and suggested incorporating a “District” type event in the uptown area (1st Avenue-4th Avenue) on Saturday Night August 5th, from 5-10 p.m. Association will put together a game plan and present it back at the next meeting. All were advised, that the Fireworks display will be that night and most likely start around 9:15-9:30 p.m. for consideration of planning.

Sunday Church Day – Sunday, July 30, 2017

Jodi Perez and Rev. Sudhakar are Co-Chair for Church Day Activities. They will be reporting progress and activities of the group.

Reunion/Homecoming Day- Friday, August 4, 2017

Jodi Perez reported that the Rock Falls Alumni Band is Chairing this event. Many Classes that have graduated from Rock Falls High School are beginning the process of setting their class reunions to coincide with the events during the week. Friday Night the Alumni Band, as well as, the High School Band, Rhythm Quest and the Barber shoppers will team up to present a concert in the Park at the new amphitheater. Additional activities would be an ice cream social, etc. More information to follow.

Fireworks Finale – Saturday, August 5, 2016

Mayor Wescott will coordinate with J & M Displays, Inc. from Yarmouth, Iowa on pricing, program information etc. This company has worked with the City for the past couple of years for local events, and has been very generous with discounts and cooperation. In addition, they have a team of Pyrotechnic staff that live here in Rock Falls and Sterling and are very familiar with local terrain and requirements. Report will be made.

Sesquicentennial 50/50 Drawing

Discussion was held on the possibility of conducting a 50/50 drawing, beginning 2 months prior to the Finale of events on Saturday. This would be mirrored after

Amboy 50/50 drawing. 50% of the Proceeds would be pledged as revenue to cover expenses of the event. Information on the legalities of this type of drawing will be reported back at the next meeting after the Mayor speaks to Mr. Garth Dallon the director of the 50/50 for Amboy Days.

Carnival

Mayor will speak with the Fire Department and local churches to see if they would like to chair this event. Will report at the next meeting.