

City of Rock Falls 150th Anniversary Celebration

7th Meeting 11-8-2016 6:00pm

Attendees:

Mayor Wescott, Clerk Arduini, Russ Siefken, Marie Hoagland, Becky Wilkinson, Jodi Perez, Rev. Solomon Sudhakar, Brian Sisson, Kendra Sotelo, Barb Lamb, Dave Barajas, Maria Barajas, Melinda Jones, Lindsay Guinand, Jodi Perez, Bill Abate .

Mayor Bill Wescott welcomed the guests, and the group introduces themselves. The group reviewed the notes of the previous meeting. The inked black and white version of the new Sesquicentennial Logo has been received, and four examples of a letterhead were presented. The Committee selected Design #1 by vote. The letterhead will be used for stationary and envelopes. The logo will be now available for promotion, and merchandising.

Mayor Wescott informed the Committee that the Finance Committee has approved the transfer of funds from the Centennial Celebration Fund to the Sesquicentennial Fund. The Tourism Committee has also approved funding the Sesquicentennial Fund with \$20,000 to begin marketing, and planning events. Any expenditures over \$5000.00 will need the approval of the City Council as the fund will be handled through the City, and a non-profit does not need to be set up.

Dawn Bright who was not in attendance is interested in a flea market, possibly in conjunction with the craft show. Rock Falls Middle School could be a good venue for this. The booth fee will be set around \$40 - \$50. A letter was received from Dale Leutens who has historic slides of Rock Falls in Vail, Arizona. He has offered them to the City for \$200.00.

The recipe book has been co-chaired by Becky Wilkinson, and Marie Hoagland. Mrs. Wilkinson informed the committee that there would be a discount if the book is ready for publishing by December 1st. This deadline will be difficult, and it will be changed to January 31st. They would like to have a color cover, and the books will retail for \$15.00. She asks that everyone on the Sesquicentennial committee bring 3 recipes to the next meeting. Recipes can be submitted at the Clerk's office, or by email at becky.wilkinson67@gmail.com.

The location of the ball had previously been at the Rock Falls High School. There will be construction next summer at the school of a new band room. The ball could also possibly be moved to a church or another large venue.

Brian Sisson thanked the committee for allowing their group of bar owners to be involved in the planning. Mr. Sisson handed out a map of the downtown, and would like to block off a large portion of West 2nd Street for an uptown celebration. On the East end of the street near 1st Avenue they would like to erect a stage for bands. Along west 2nd. there will be numerous activities such as butter churning, wood carving, blacksmithing, hayrack and firetruck rides. If the event is held on Saturday the 5th, it will be in competition with the Mississippi Valley Fair, and they are expecting good bands with the other attractions to cost between \$8000, and \$10,000. To be able to have all of the cars removed from West 2nd Street before 2pm. The parade may be reversed.

Church Day will most likely be each Church reflecting upon the years past at their own congregations.

CALENDAR

-Saturday 7-29-2017 Night of the the opening ball.

It will have to be decided to have a multi piece band (like a wedding band) or a DJ will be hired. The band would have to be able to play many types of music. In the past ball admission tickets were sold around town, and the lady who sold the most tickets would be the Queen of the Ball. Formerly the ball was held in the RFHS gymnasium. Crowning on Mrs. Sesquicentennial, and Princesses

-Sunday 7-30-2017 Church Day

-Monday 7-31-2017 Possible Air Show with events at the airport
Airplanes will be returning from Oshkosh

-Tuesday 8-1-2017 Possible Air Show with events at the airport

-Wednesday 8-2-2017 OPEN

-Thursday 8-3-2017 OPEN

-Friday 8-4-2017 Reunion / Homecoming Day

The Marching Rockets Alumni Band would like to chair the events for Friday. They would like to set up a concert in the park with an ice cream social. A video montage could be presented at the event. They would like to involve the Rock Falls High School Band, and Rhythm Quest, and the Barber shoppers. If the amphitheater is not ready, Hinders Field, or the Rock Falls High School Gym would be alternate locations.

-Saturday 8-5-2016 Parade, Uptown Festival, Fireworks