

City of Rock Falls 150th Anniversary Celebration

8th Meeting 12-13-2016 6:00pm

Attendees:

Mayor Wescott, Clerk Arduini, Russ Siefken, Marie Hoagland, Becky Wilkinson, Terry Buckaloo, Robert Bales, Brian Sisson, Kendra Sotelo, Rene Sotelo, Barb Lamb, Dave Barajas, Maria Barajas, Melinda Jones, Lindsay Guinand, Marsha Melchi, Barbara Gilley, Russ Siefken, Gene Jacoby .

1. Call to order – Mayor Wescott

Mayor Bill Wescott welcomed the guests, and the group introduced themselves.

2. Review notes of previous meeting.

The group reviewed the notes of the previous meeting, and they were approved as written.

3. Marketing discussion

a. Letterhead and printing items

The group reviewed quotes from Pinney Printing in Sterling, Illinois for note cards, placemats, letterhead, and historical booklet. After reviewing the options, the committee recommended that an order be made to purchase:

500 - Letterhead black

500 – Letterhead color

1000 - Black print envelopes

500 - full color notecards

500 – note card envelopes in black

10000 placemats with the basic information in black, and later the group will order 10,000 placemats in a single color with a calendar of events added.

The 64 page historical booklet will take 30 days to produce. The Committee will purchase 500 copies, and sell them for \$10.00 each. The book will contain ads, and the committee hopes that the ad revenue will pay for the printing costs.

Clerk Arduini displayed some keychains and spoons that were sold at the 100th Anniversary. These pictures were emailed from a former resident who resides in Texas.

Gene Jacoby introduced Barb Gilley from Custom Monogram. Mrs. Gilley informed the committee that embroidered polo shirts would cost around \$15.00-\$20.00. Other apparel would need to be ordered in groups of 12. They can be up to 6 colors at an additional charge.

4. Planning Discussion

a. Outline of events for the week

Mayor Wescott introduced Terry Buckaloo. The Sterling Rock Falls Historical Society has a large amount of artifacts that have been aged and verified. The group does not have enough room currently to display all of them. Many items are stored in a warehouse in Sterling. If a secure site can be found, it would be nice to build a display for the items to be viewed during the event. Mrs. Albert and some other teachers have put together a program and have seven different stations teaching people how things were made in the past. It would be nice to have these in the same building.

Mayor Wescott, and Clerk Arduini will put together presentations and break the first 150 years into 4 nights. Anyone with historical data about companies in Rock Falls are encouraged to help.

Dave Barajas said that he has been in conversations with a bike club who would like to have a ride along the trails in Rock Falls. Wayne Able is working with the class of 1967 to bring their reunion to Rock Falls that week. There has also been interest from the classes of 1982, and 10th, and 20th reunion classes. It was also mentioned to invite Dave Druin, and his kayaking club to the event if he is interested.

Members made the group aware of Sterling's concert in the park on Wednesday, as well as Farmer's Night which is held the first Thursday in August.

Mayor Wescott informed the committee that the Rock Falls Fire Department could not find a carnival to come. Chris Noble of the Sauk Valley Chamber usually has a carnival at Northland Mall. This year the carnival cannot arrive until August 3rd, 4th, 5th, and 6th. It would be a smaller carnival, and they would like to bring it to Rock Falls for the Sesquicentennial. It would be set up from Noon to 8pm daily. The committee has discussed areas for the carnival to be placed without interfering with other events going on. The City needs to know how much area the carnival needs, and then can find a suitable location.

Brian Sisson presented the group a timeline, and budget for the events along West 2nd Street on Saturday August 5th. There was much discussion about the location of stage, and the craft fair. Melinda Jones was concerned that there may be too much other traffic around for the craft fair to be held on 2nd St. They will look closer at the lovelight tree parking lot area. The craft show setup time has been moved to 7:00am.

5. Committee Reports

a. Updates of current event committees and their Chairmen

Recipes are still needed for the cookbook. Please submit your recipes to The City Clerk's office or Becky Wilkinson.

The Concert on Friday will begin with the barber shoppers.

Gene Jacoby informed the committee that Mike Dowell is still looking into a possible air show with planes travelling through for the Oshkosh show. This would be on Sunday July 30th.

Mayor Wescott has spoken to the Rock Falls Chamber of Commerce, and they will be in charge of the Parade. Wayne Abel suggested that the stage for judging the parade be set up in the parking lot directly south of Wheelock Furniture.

The next meeting will be held on January 10th at 6:00pm.

Meeting adjourns at 7:40pm.