City of Rock Falls 150th Anniversary Celebration 9th Meeting 1-10-2017 6:00pm



Attendees:

Clerk Arduini, Marie Hoagland, Becky Wilkinson, Bill Abate, Robert Bales, Kendra Sotelo, Melinda Jones, Marsha Melchi, Gene Jacoby, Rindy Wohlstadler, Charlene Smith, Jodi Perez, Tim Keller.

1. Call to order - Clerk Arduini

City Clerk Eric Arduini welcomed the guests, and the group introduced themselves.

2. Review notes of previous meeting.

The group reviewed the notes of the previous meeting, and they were approved as written.

3. Marketing discussion

Clerk Arduini informed the committee that letterhead, envelopes, and other stationary had been received at City Hall. Samples of all of the products were on display.

Gene Jacoby presented some examples of Sesquicentennial clothing that was made up by Barb from Custom Monogram. The committee liked the shirts, but would like the hat design to be different. Perhaps with a rocket logo if the 150th logo is too detailed.

4. Planning Discussion

a. Outline of events for the week

Gene Jacoby informed the group that there may be a chance for an air show on Monday as the planes are returning from Oshkosh. He has spoken to Mike Dowd, and to get the bigger planes to attend would take a lot of fuel. He will set up a meeting with Mike Dowd and the Mayor to find out if any fuel funds would be available.

Mr. Jacoby asked if the newspaper would be able to put the logo in the top left corner of the front page. Pam Eggemeier from the Gazette spoke about having a special issue. She also requested the logo be sent to her.

5. Committee Reports

a. Updates of current event committees and their Chairmen

The Cook Book Committee reminded the group that recipes are still needed for the cookbook. 30- 40 have been collected so far, and everyone is encouraged to submit their recipes by January 31st. They may take some recipes from the previous book. She asks that the Rock Falls Chamber send out another blast for recipes.

The Uptown Dance Committee had no report, and they are still waiting for a quote from Sterling Fence.

The Craft Show Committee has made up flyers. They are working on the vendor application currently. After looking at the map of the area, it appears to have enough room for 40 – 60 booths. There has been no response from Kapp's Banquet facility. The Craft show will be held from 10am-5pm with setup from 8-10am. If there is not enough response from crafters, home based businesses may be allowed to set up.

The Friday Music festival will not include Rhythm Quest. The group does not meet over the summer. Lindsay Guinand had contacted Clerk Arduini, and informed him that the Wahl Clipper fun day was moved, and the RFHS band will be able to attend the Sesquicentennial event. There has been contact from a couple of people setting up booths during the concert selling food and snacks.

Due to the next meeting falling on Valentine's Day, The next meeting will be held on January 31st 2017 at 6:00pm.

Meeting adjourns at 6:50pm.