



City of Rock Falls 150th Anniversary Celebration

10th Meeting 1-31-2016 6:00pm

Attendees:

Mayor Wescott, Clerk Arduini, Marie Hoagland, Becky Wilkinson, Bill Abate, Robert Bales, Lindsay Guinand, Melinda Jones, Marsha Melchi, Gene Jacoby, Rindy Wohlstadler, Charlene Smith, Jodi Perez, Betty Clementz, Brian Sisson, Rene Sotelo, Kendra Sotelo, Barb Lamb, .

1. Call to order - Mayor Wescott

Mayor Bill Wescott welcomed the guests.

2. Review notes of previous meeting.

The group reviewed the notes of the previous meeting, and they were approved as written, with one change to Rhythm Quest.

3. Marketing discussion

Mayor Wescott informed the committee that he has been speaking to magazines about running articles about the Sesquicentennial. The Gazette will be running an insert that will be at no cost to the committee, as they will be seeking advertisements. There is also a chance to purchase space in the "Neighborhood" publication which reaches 9500 residents. There has been no cost given at this time. Radio Stations are also contacting Mayor Wescott about advertising. TV stations have been contacted, and Paula Sands Live may be coming out to record a show.

Gene Jacoby showed off a hat that was produced by Custom Monogram with a rocket in black and green and 1867-2017. The committee liked the style but was looking for more of the outside part of the logo to be embroidered as the middle would be too detailed. An "RF" could go in the middle possibly. The committee would like to sell shirts and koozies when the event is going on. Mayor Wescott informed the committee that there were numerous cases of programs and some memorabilia from the 125th celebration stored at the Street Department.

Mayor Wescott has contacted the "Red Wagon Society" and "Big Wheel Group" who own and display vintage International Harvester Cars and farm equipment. These could be on display during the festival, and would be part of the parade.

A booth has been reserved for the Toy Show in Sublette as this year's theme at the show is IH, and we will need people to man the booth.

At least 5 class reunions are making plans for the event. There are 80 rooms blocked per day with discounts available if they book through the hotel directly, and mention the sesquicentennial.

4. Planning Discussion - Outline of events for the week

Mayor Wescott reviewed the activities for each day of the week.

Saturday, July 29, 2017 - Sesquicentennial Ball

(Harvest Time Church) 1730 Doors Open

Historic Time Capsule Display of contents /historic photos

Crowning of Queen and Princess

Dancing

- Creative Cuisine - Dinner 1 meat -\$13.95 2- meat \$15.95 3 meat- \$16.95
- Class Act II - 18 piece Band \$1,000/hr. x 2 hrs.
- Queen Tierra/Princess Tierra

This will be a pay item sponsors will have Ball tickets as part of their package.

Mike from the airport is working on airshow details.

Sunday, July 30, 2017 - Religious Heritage Day

Special Services at all Churches

Family Bike Rides-Historic Hennepin Canal Trail

Sacred Music Concert/Hymn fest/Bell Choirs

Monday, July 31, 2017

Historical Displays - Sterling/Rock Falls Historical Society

Living in the 1800's possibly set up in a school (Children's Program Peg Albert)

Open House - City of Rock Falls Electric Utilities

Farmers Market

Presentation - Historic Hennepin Canal Mr. Frank Yaklich (RF Middle School)

The Historical Society has a warehouse of historical items, and some could be displayed. Bill Abate will get an inventory.

Tuesday, August 1, 2017

Historical Displays - Sterling/Rock Falls Historical Society Living in the 1800's

Open House - Rock Falls Wastewater Facilities

Farmers Market

Presentation (Evening) 1867-1917 (RF Middle School) Russ Siefken Jr.

Wednesday, August 2, 2017

Historical Displays- Sterling/Rock Falls Historical Society Living in the 1800's (Peg Albert)

Open House: Rock Falls Police and Fire

Farmers market

Presentation: (Evening) 1917-1967 (RF Middle School) Eric Arduini

Thursday, August 3, 2017

Historical Displays - Sterling/Rock Falls Historical Society Open House: Street Department

Presentation: (Evening) 1967-2017 (RF Middle School) Mayor Wescott

Friday, August 3, 2017 Homecoming/Reunion

Antique Car Show
Antique Tractor Show
International Harvester Vehicles
Historical Hennepin Canal Bike Ride
Riverfront Music/Ice Cream Social

Saturday, August 5, 2017

Gigantic Parade -10:30 a.m. Chamber of Commerce will be directing the parade
Arts/Crafts Show (10am-5pm)
Street Dance West 2nd Street (5:00 - 9:30 p.m.)
Closing Fireworks Display over Rock River 9:30 p.m.

- The Uptown Street Dance would like to set up immediately after the parade.
- The City will contact Porta Pot vendors for the entire event, rather than securing them separately each day.
- Kid's events may need help with volunteers.

Other Potential Events

"Little Library on the Prairie"

Big Wheels Historical Cars

Military displays - National Guard Armory Veterans Recognition Day

Historical Living Windows Cruise Night

All Alumni Gathering

Kayak events on the Hennepin Canal

Kids Pet Show

Cruise Night

Cemetery Walk - (Marilyn - Sandy Miller)

Mustache / Beard Competition and Judging

Movie in the park (Need to check with Sterling about their movie nights)

Trivia Night (Megan and Jim Mertes - Mike Gottenmueller)

Bingo

Shuttle for parking at RFHS and Football Field

5. Committee Reports

a. Updates of current event committees and their Chairmen

The Cook Book Committee now has over 300 recipes. They have not solicited any ads, and the previous book had none.

The Craft Show Committee has made up flyers. They have been advertising on Facebook, and RF Tourism. They would like to have the parking lot cleared out the night before so that the crafters can begin their setup in the morning.

The Friday Music festival will be meeting about planning. The High School band will help with reaching out to other high school bands to join in the parade. There is a drum corps meet in Dixon on August 3rd, so there may be a chance to get some of those bands to join for our events. It was also mentioned to contact the Jessie White Tumblers.

There was much discussion about the setup for the Saturday Street Dance, location of the various demonstrations, and attractions, and timing.

The next meeting is scheduled for February 20th, 2017 at 6:00pm

Meeting adjourns at 7:40pm.