



City of Rock Falls 150th Anniversary Celebration

11th Meeting 2-20-2017 6:00pm

Attendees:

Mayor Wescott, Clerk Arduini, Marie Hoagland, Becky Wilkinson, Bill Abate, Robert Bales, Marsha Melchi, Gene Jacoby, Jodi Perez, Betty Clementz, Barb Lamb, Brenda Sisson, Ben Phillips, Rev. Solomon Sudhakar.

1. Call to order – Mayor Wescott

Mayor Bill Wescott welcomed the guests.

2. Review notes of previous meeting.

The group reviewed the notes of the previous meeting, and they were approved as written.

3. New Business

a. Request for Sesquicentennial prize basket – Rock Falls Chamber of Commerce

Clerk Arduini presented an email from the Rock Falls Chamber requesting a prize basket for the Spring Bingo on March 25th. The Committee agrees to the donation, and the basket could contain items from the sesquicentennial, and some past memorabilia. A cookbook and ball tickets could also be included. If the items are not available on March 25th the committee would use vouchers to be redeemed when the items become available. Betty Clementz will provide a Longenberger basket for the prize package.

b. Discussion of vintage clothing

Clerk Arduini shared some information about pioneer dresses that are available on etsy.com. At the past events there were clothes available for sale at the headquarters for those that chose to participate. Mayor Wescott would encourage dressing up, and certain groups may do it if they want. At the 1992 festival families went to Church day dressed up in historic clothing. Bill Abate mentioned that Peg Albert's group dresses up for their historical presentations.

c. “Brothers of the Brush” beard and mustache contest

Ben Phillips from Ben's Phresh Cuts and Wahl Clipper introduced himself to the group. Mr. Phillips has been the judge of beard and mustache competitions in the past. They are judged on texture, length and style. Mr. Phillips and Mr. Arduini will correspond to set up the details of the event.

4. Marketing discussion

Mayor Wescott mentioned that Peg Pugh from Halo called about sale items for the event. The Committee listed:

Pins, Buttons, Koozies, Toys, Pens w/ stylus, drink cups, hats, t-shirts, magnets, and ornaments.

5. Planning Discussion - Finalize outline of events for the week.

The committee will finalize the events for the week at the March 14th meeting.

Mayor Wescott informed the committee about a couple more attractions to consider.

1. The Rock Falls Library knows of a 1850s cooking demonstration that will come to show how food was prepared the cost is \$450, and the Library Board may split the cost with the City.

2. A former resident Ben Jiminez has "Ben's Bubble Show" which he performs across the nation. He would perform for \$550.00, and has been a hit in Sterling and Walnut.

3. John Gragert would like to have a young artist competition at the Community Building, and it would be judged.

4. Betty Clementz announced that the corn boil will be held the Monday or Tuesday of that week. From 11:00am to 7:00pm.

5. The Parade will begin at 10:30am beginning on East 10th Street going north on 1st Avenue, and west on west 2nd St. then south on 5th Avenue. There will be judging, and Lindsay Guinand is working on contacting other schools for the parade.

6. Committee Reports - Updates of current event committees and their Chairmen

a. Church Day - The Clergy Association has met, and on Sunday night there will be a community choir, bell choir, and hymn sing. They are still planning, and will be reaching out to the area churches. This may be a good time for Culvers Ice Cream.

b. "Music on the Riverfront" The committee has made this the name for Friday. There are already 5-6 entries for the event which will be held from 5:30 to 8:00pm on Friday Night. The group would like to get face painting, a photo booth, this may be a good fit for Ben's Bubble Show. They would like to use RFHS as a rain location for this event.

c. Cookbook - Becky Wilkinson presented a spreadsheet with different costs associated with the cookbook. The committee opted for 6 photo dividers, a color cover, no ISBN number added, and a non-continued recipe format. A discount will be applied if the material is received by March 10th.

d. Bill Abate presented a list of items that the Sterling Rock Falls Historical Society feels could be transported to be displayed during the event. The oldest and most interesting items should be displayed for the event. He would like to solicit the residents to bring out any items they may have to be displayed.

e. Air Show – Mayor Wescott explained that the airport would need a donation of around \$5000 for fuel to attract the planes to make the airshow possible. Gene Jacoby said that there are already many other sponsors lined up, and to get the word out the decision would have to be made soon to have it advertised in the cross country flier, and other publications. The event would be on Saturday July 29th, from 8:00am – 4:00pm. The committee recommends that if other funding would be able to pay for part of it the Sesquicentennial fund could help with \$3000.

7. Committee Member Items.

Mr. Jacoby presented a possible hat for the event, and the committee would still like to find out if the outside part of the sesquicentennial logo can be used as suggested.

Volunteers are needed for the Sublette Toy Show in Sublette. A table has been reserved, and Mayor Wescott will have more details about the location of the booth. The event will be featuring IH toys this year.

The next meeting is scheduled for February 14th, 2017 at 6:00pm

Meeting adjourns at 7:18pm.