



City of Rock Falls 150th Anniversary Celebration

12th Meeting 3-14-2017 6:00pm

Attendees:

Mayor Wescott, Clerk Arduini, Marie Hoagland, Becky Wilkinson, Bill Abate, Robert Bales, Marsha Melchi, Gene Jacoby, Jodi Perez, Betty Clementz, Barb Lamb, Brenda Sisson, Ben Phillips, Rev. Solomon Sudhakar, Russ Siefken, Judy Bell, Bob Bell, Melinda Jones, Rene Sotelo, Kendra Sotelo, Barb Gillen, Betty Clementz, Charlene Smith, Connie Selmi, Lindsay Guinand.

1. Call to order – Mayor Wescott

Mayor Bill Wescott welcomed the guests.

2. Review notes of previous meeting.

The group reviewed the notes of the previous meeting, and they were approved as written.

3. Old Business

a. Request for Sesquicentennial prize basket – Rock Falls Chamber of Commerce

A Longaberger Basket has been received from Betty Clementz. The basket will be one of the prizes at the Chamber of Commerce Bingo. It includes a cutting board cover, and insert. A copy of the 100th program, and the 125th program will be added to the prize package. Other historic artifacts, along with 4 ball tickets will be added to the package.

b. “Brothers of the Bush” beard and mustache contest

Clerk Arduini informed the group that Tourism Director Janell Loos, and Ben Philips have been working on the beard and mustache contest. Wahl Clipper will be printing up postcard size fliers for the contest. The registration fee will be \$10.00. They are looking for 7 judges for the competition. A copy of the rules, and styles were presented to the group.

c. Volunteers for Booth on March 18-19, 2017 in Sublette

Sublette, IL will be holding a toy show on March 18th and 19th. Mayor Wescott has secured a booth for the Rock Falls Sesquicentennial. The event is held from 9am-3pm. Eric Arduini and Marsha Melchi will be manning the table on Saturday. Mayor Wescott will be there on Sunday.

d. Store Front

Mayor Wescott informed the group that the building at the corner of First Avenue and East 2nd Street owned by Lou Pignatelli will not be available to be used for the Sesquicentennial storefront. Dave Barajas has offered the former Cimino Pizza building on West 2nd Street to be used as a store for the event. Mr. Barajas would offer it to the City for the cost of utilities. The group thinks this location is good, and thanks Mr. Barajas for the offer.

4. Marketing discussion

Halo has run a pricing sheet for various items that could be sold at the Sesquicentennial shop. They have a 7- 10 day turn around on anything ordered. Barb Gillen presented a few samples of polo shirts, and the embroidery that could be made available for sale items at the store. Mrs. Gillen informed the committee that the screen printed t shirts are prepared in groups of 12 with a 2 week lead time. The committee recommended white polo shirts, and Bright T-shirts with print on both sides.

A merchandise subcommittee was formed to find products to sell in the sesquicentennial store. The sub-committee is made up of Becky Wilkinson, Robert Bales, and Gene Jacoby. The committee instructed them to go ahead with an initial order.

5. Planning Discussion

a. Finalize outline of events for the week.

The Planning is not yet able to be finalized, as there are a couple more events that may be coming to the celebration.

Workman Harley Davidson is attempting to bring the Harley Davidson 100th Anniversary display to the event.

The Airshow is not locked in, but seems very positive for July 29th.

Saturday July 29th

10:00am - 5:00pm Airshow at Whiteside County Airport

5:00pm - Doors open at the ball for viewing time capsule items.

Sunday July 30th - Religious Heritage Day

Morning - Religious services at each church

Group Hymn and bell choirs in the afternoon at RB&W District

2:00pm - Family bike ride

Monday July 31st

Historical displays open at 10:00am - 3:00pm daily

6:30pm RFMS Presentation by Frank Yaklich about the history of the Hennepin Canal.

Rotary Cornboil 11am- 7:00pm Rock Falls Community Building

Tuesday August 1st

Tours of the Wastewater Treatment plant

6:30pm RFMS History of Rock Falls 1867- 1917 - Russ Siefken

Wednesday August 2nd

Tours of Hydro Plant

Family Bike Ride

6:30pm RFMS History of Rock Falls 1917-1967 – Eric Arduini

Thursday August 3rd

Tours of Water Department

Activities at Selmi's

6:30pm RFMS History of Rock Falls 1967 – Present Bill Wescott

Friday August 4th

RB&W District Music

Food begins at 5:30pm

Music from 6:00 to 8:00pm

Barbershoppers, RFHS Band, Alumni Steel Band, Alumni Band,

Other various activities in the RB&W Park area

Saturday August 5th

Arts and Crafts Show 10:00-5:00

Parade at 10:30am

Street Dance begins at 3:00pm

Bands to perform at the street dance:

Bobbie & Shay

Cal Stage

Nashville Smoking Guns

Line dancing will be held in between acts

Karaoke will be held at the other end of the street for children along with other activities

Fireworks will be held at dark

7. Committee Member Items

The Committee is looking for help with typing up a program for the event.

Connie Selmi, and Marsha Melchi will be working on this.

The Committee is putting the word out that the Sterling Rock Falls Historical Society is looking for artifacts from old Rock Falls' factories.

The Historical Society is open 10-4:30 Tuesday, Thursday, and Saturday and on Sunday 1:00-4:30.

Any help would be appreciated for the Sublette Toy show.

The Sponsorship form was reviewed by the group. There are 4 levels of sponsorship each with different benefits. Platinum \$1500 and above, Gold, \$800 and above Silver \$400 and above, and Bronze \$100 and above.

The next meeting is scheduled for April 11th, 2017 at 6:00pm

Meeting adjourns at 7:30pm.