

Rock Falls Tourism Committee
City of Rock Falls Council Chambers
603 West 10th Street, Rock Falls
Wednesday, January 9th, 2019
10:00 A.M.

AGENDA

CALL TO ORDER

- A. Roll Call
- B. Public Comment
- C. Review of Minutes from December 12th, 2018 meeting
 - 1. *ACTION REQUESTED*: Approve Minutes from December 12th, 2018 meeting
- D. Tourism Committee Updates
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Chamber Update – Bethany Bland
 - c. Tourism Director Report – Megan Horsman
 - d. Rock Falls Tourism Grants Update
 - i. Bo's Bait and Tackle for 2019 Youth Fishing Extravaganza
 - 1. *ACTION REQUESTED*: Approval of the Youth Fishing Extravaganza grant application
 - ii. Rock Falls Chamber of Commerce for Summer Splash
 - 1. *ACTION REQUESTED*: Approval of the Summer Splash grant application
 - e. Façade Grant Program Update
 - f. Northwest Illinois Film Office
 - g. Marketing/Advertising/ Promotions
 - i. Update to event sponsorship levels.
 - ii. Rock Falls Visitors Guide
 - h. Hotel Updates
- E. New Business
 - a. Discussion and approval of amount of contribution toward matching funds for TAP Grant.
- F. Next Meeting Date & Time
- G. Committee Member Items
- H. Executive Session
- I. Action taken from executive Session
- J. Adjournment

Posted: 01-04-2019 Eric Arduini – City Clerk
Next regular meeting: 02/13/2019

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