

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

January 10, 2024

10:00 a.m.

Council Chambers
603 W 10th Street
Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the October 11, 2023, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways
 - b. Rock Falls Chamber – Sam Smith
 - c. Tourism Director
 - i. Dawn of the Decorations Halloween House Decorating Contest
 - ii. Tour of Lights House Decorating Contest
 - iii. Holiday Light Display at Centennial Park
 - iv. Kayak Rentals
 - v. Bicycle Rentals
 - vi. Sponsorship Campaign
 - vii. Flock to the Rock '24
 - viii. Bellson Music Fest Updates
5. Rock Falls Tourism Grants
 - a. Rock Falls Music Department – Percussion Palooza – Requesting \$300.00
6. New Business
 - a. Gift of money to be used for The Rock Falls Birding Trail
 - b. Interstate 88 Billboard Contract
 - c. 2024 Calendar of Events
 - a. Flock to the Rock '24 – Saturday, February 10
 - b. Talent Show (official name to be determined) – Thursdays - May 30; July 11 and August 1
 - c. Bellson Music Fest – Saturday, June 8
 - d. Sick the Magazine Midwest – Monday, June 10
 - e. Independence Day Celebration with Sterling/Rock Falls Jaycees
Fireworks – date to be determined – waiting to see what night Jaycees will be doing fireworks. Band tentatively scheduled is 3 Day Rain
 - f. Eats 'N' Beats @ the District – Friday, July 19 with Kirkland Band / Friday, August 16 with BAJA Band

- g. Art in the Park Outdoor Art Gallery and Sculpture Walk – Saturday, August 24
 - h. Mexican Taco Fest (official name to be determined) – Friday, September 27
 - i. Mad About Plaid – Friday, October 4
 - j. Lumberjack Show & Beard Contest – Saturday, October 5
 - k. Halloween ATV/Golf Cart Lighted Parade – Dusk on Saturday, October 19
 - l. Halloween House Decorating Contest
 - m. Christmas House/Business Decorating Contest
 - n. Holiday Light Display @ Centennial Park with Coloma Park District – end of November through December
- 7. Old Business:
 - a. Peace Sign
 - 8. Marketing/ Advertising/Promotions
 - 9. Hotels
 - 10. Committee Member Items
 - 11. Adjournment

Next Regular Meeting: February 14, 2024

Posted: January 5, 2024

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.