

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

January 12, 2022

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the November 10, 2021 Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Tourism Director
 - i. Rock Falls Tour of Lights Contest
 - ii. Flock to the Rock – Rock Falls Birding Trail event – February 12, 2022, 10:00 a.m. at the Lower Dam
 - iii. Barn Quilt Painting Class – April 3, 2022, 10:00 a.m. to 4:00 p.m. at Triple P BBQ
 - iv. Food Truck Fridays – Bands Scheduled
 1. June 10, 2022 – Three Day Rain
 2. July 9, 2022 – The Sting Rays
 3. August 12, 2022 – Outpatience Band
 - v. Art in the Park Sculpture Walk
 - d. Rock Falls Tourism Grants
 - e. Façade Grant Program
 - f. Northwest Illinois Film Office
 - g. Marketing/Advertising/Promotions
 - i. Visit Rock Falls Website
 - h. Hotels
5. New Business:
 - a. Bellson Jazz Festival – June 18, 2022
 - b. Picnic Tables at RB&W Park
6. Committee Member Items
7. Adjournment

Next Regular Meeting: February 9, 2022

Posted: January 7, 2022

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.