

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor

William B. Wescott
815-380-5333

City Administrator

Robbin Blackert
815-564-1366



City Clerk

815-622-1100
Ext. 4

City Treasurer

Kay Abner
815-622-1100

TOURISM COMMITTEE

January 13, 2021

10:00 a.m.

AGENDA

Governor Pritzker's Executive Orders No. 2020-07 and No. 2020-18, suspends the in-person attendance requirement for members of the public body and allows for remote participation. In light of the current COVID-19 public health emergency and the prohibition of public gatherings of 10 or more, the City has chosen to conduct the Tourism Committee Meeting remotely.

If you would like to listen to the meeting, please go to <https://zoom.us/j/94535568694> and enter the webinar passcode 123456.

To submit questions or comments for the Audience Request portion of the meeting:

Submit your questions to meeting@rockfalls61071.com prior to January 12, 2021 at 3:00 p.m. and your questions and/or comments, if appropriate, will be read during the meeting and addressed at that time.

1. Call to Order – Chairman Schuneman
2. Audience Requests
3. Approve Minutes of the November 18, 2020 Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Interim Tourism Director – Melinda Jones
 - i. Tourism Sponsorship Drive for 2021-Letters sent November 2020.
 - ii. Food Truck Friday-Bands are all scheduled.
 - d. Rock Falls Tourism Grants-No Requests
 - e. Façade Grant Program-No Requests
 - f. Northwest Illinois Film Office
 - g. Marketing/Advertising/Promotions
 - h. Hotels

5. New Business:
 - a. Robbin-Purchase of Sharp MX-2651 Advanced Color Copier
6. Old Business:
 - a. Mayor Wescott-Christmas Tree for RB&W Park
7. Committee Member Items
8. Adjournment

Next Regular Meeting: February 10, 2021 at 10:00 a.m.

Posted: January 8, 2021

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.